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TO: WILLIAM GILTINAN COMPANY: P.O. BOX 3239

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.108/02/2010
900168314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cinmar, LLC	FORMERLY Cinmar, L.P.	08/20/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cinmar, LLC		
Street Address:	160 Greentree Drive		
Internal Address:	Suite 101		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19904		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1746590	FRONTGATE	
Registration Number:	1812526	ENHANCING YOUR LIFE AT HOME	
Registration Number:	1952825	THE SEARCH FOR THE PERFECT GIFT	
Registration Number:	2049193	SPLASH	
Registration Number:	2852908	OUTFITTING AMERICA'S FINEST HOMES	
Registration Number:	2714493	GENTLEMEN'S DOMAIN	
Registration Number:	2812576	GRANDIN ROAD	
Registration Number:	3599249	CUSHION KEEPER	
Registration Number:	2273453	OBJECTSTUDIO	
CORRESPONDENCE DATA			
Fax Number:	(813)229-4133		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

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TO: WILLIAM GILTINAN COMPANY: P.O. BOX 3239

Phone: 813-223-7000
Email: trademarks@carltonfields.com
Correspondent Name: William Giltinan
Address Line 1: P.O. Box 3239
Address Line 2: Attn: IP Dept.
Address Line 4: Tampa, FLORIDA 33601-3239

ATTORNEY DOCKET NUMBER:

55270/43042

NAME OF SUBMITTER:

William Giltinan

Signature:

/William Giltinan/

Date:

08/02/2010

Total Attachments: 4

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USPTO. ETAS. Trademark Assignment Recordation Form. Signature

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United States Patent and Trademark Office

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**Electronic Trademark Assignment System**

Trademark Assignment Recordation Form

Navigation: Home | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help

ETAS v.1.1.7
PTO-1594 (Rev. 10/02)
OMB No. 0651-0022 (Exp. 03/31/2012)**Signature**

The request must be signed by the filer. The request will not be "signed" in the sense of a traditional paper document. To sign the request, the signer must enter any combination of printable characters that have been adopted to serve the function of a signature, preceded and followed by the forward slash(/) symbol. Acceptable "signatures" could include: /john doe/, /jd/, and /123-4567/.

Sign the request by completing the following fields

Corrected — TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
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State/Country:	DELAWARE		
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Registration Number:	2812576	GRANDIN ROAD	
Registration Number:	3599249	CUSHION KEEPER	

USPTO. ETAS. Trademark Assignment Recordation Form. Signature

Page 2 of 2

Registration Number:	2273453	OBJECTSTUDIO
CORRESPONDENCE DATA		
Fax Number: (813)229-4133 (Correspondence will be sent via 1st class when the fax number is appropriate) Phone: 413-229-4133 Email: objectstudio@objectstudio.com Correspondent Name: William L. Gilman Address Line 1: P.O. Box 1334 Address Line 2: APO, Ft. Lee, VA Address Line 3: Tampa, FL 33614-1334		
NAME OF SUBMITTER:	William Gilman	
Signature:	/William Gilman/	
Date:	08/04/2010	
Total Attachments: 9 source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page1.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page2.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page3.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page4.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page5.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page6.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page7.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page8.tif source=CINMAR ASSIGNMENT - CORRECTED COVER PAGE#page9.tif		

Signature: *	/William Gilman/
Name: *	William Gilman
Date:	08/04/2010

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Fax Server

TO: WILLIAM GILTINAN COMPANY: P.O. BOX 3239

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "CINMAR, L.P." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CINMAR, L.P." TO "CINMAR, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2010, AT 1:31 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTIETH DAY OF JUNE, A.D. 2010, AT 5 O'CLOCK P.M.

2535143 8100V

100666411

You may verify this certificate online at corp.delaware.gov/authmar.shtml



[Handwritten Signature]
 Jeffrey W. Bullock, Secretary of State
 AUTHENTICATION: 8064801

DATE: 06-18-10

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TO: WILLIAM GILTINAN COMPANY: P.O. BOX 3239

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:31 PM 06/17/2010
FILED 01:31 PM 06/17/2010
SER 10066411 - 2335143 FILE

**CERTIFICATE OF CONVERSION
CONVERTING**

CINMAR, L.P.
(a Delaware limited partnership)

TO

CINMAR, LLC
(a Delaware limited liability company)

The Certificate of Conversion is being filed for the purpose of converting Cinmar, L.P., a Delaware limited partnership (the "Converting Partnership"), to a Delaware limited liability company to be named "Cinmar, LLC" (the "Company") pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 DEL. C. Sections 18-101 et seq. (the "Delaware LLC Act").

The undersigned, an authorized person of the Converting Partnership, does hereby certify as follows:

- 1. Name of Converting Corporation.** The name of the Converting Partnership immediately prior to the filing of this Certificate of Conversion was Cinmar, L.P.
- 2. Date and Jurisdiction of Organization of Converting Partnership.** The date on which and the jurisdiction where the Converting Partnership was formed, which jurisdiction has not changed, are as follows:

Date	Jurisdiction
8/18/95	Delaware
- 3. Name of Converted Limited Liability Company.** The name of the Delaware limited liability company to which the Converting Partnership is being converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "Cinmar, LLC".
- 4. Effective Time.** The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time, on June 20, 2010.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of June 14, 2010.

Cinmar, L.P. by Cinmar, Inc.
Its General Partner

By: Matthew D. Boyd
Matthew D. Boyd
Vice President, General Counsel and
Assistant Secretary

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TO: WILLIAM GILTINAN COMPANY: P.O. BOX 3239

State of Delaware
 Secretary of State
 Division of Corporations
 Delivered 01:31 PM 08/17/2010
 FILED 01:31 PM 08/17/2010
 SVY 100686411 - 2835149 FILE

CERTIFICATE OF FORMATION

OF

CINMAR, LLC

This Certificate of Formation of Cinmar, LLC ("LLC"), dated June 14, 2010, is being duly executed and filed by Matthew D. Soytek, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act, 6 Del. C.

§§ 18-101 et seq.

1. **Name.** The name of the limited liability company formed hereby is Cinmar, LLC.
2. **Registered Office.** The address of the registered office of the limited liability company in the State of Delaware is 160 Greenree Drive, Suite 101, Dover, Delaware 19904.
3. **Registered Agent.** The name and address of the registered agent for service of process on LLC in the State of Delaware is National Registered Agents, Inc., 160 Greenree Drive, Suite 101, Dover, Delaware 19904.
4. **Effective Time.** The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time on June 23, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.


 Matthew D. Soytek
 Authorized Person