

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
H.C.T.V., Inc.		07/22/2005	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Plymouth Direct, Inc.		
<b>Street Address:</b>	425 Stump Road		
<b>City:</b>	Montgomeryville		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18936		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2388792	LIP SECRET	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(215)751-1142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 567-2010		
Email:	rbradoff@crbcp.com		
Correspondent Name:	Caesar Rivise Bernstein Cohen Pokotilow		
Address Line 1:	1635 Market Street		
Address Line 2:	11th Floor, Seven Penn Center		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	H1101/30009		
NAME OF SUBMITTER:	Martin L. Faigus		
Signature:	/Martin L. Faigus/		
Date:	08/05/2010		

CH \$40.00 2388792

**Total Attachments: 3**

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DEPT OF STATE CORP BUREAU  
SPECTOR GADON & ROSEN

NO. 8180 P. 2/3

07/22/2005 11:20 FAX

PENNSYLVANIA DEPARTMENT OF STATE  
CORPORATION BUREAU

Articles of Amendment-Domestic Corporation  
(15 Pa.C.S.)

Entity Number

2777591

Business Corporation (§ 1915)  
 Nonprofit Corporation (§ 5915)

Name: Jill Spalding, Paralegal Spector Gadon & Rosen, P.C.

Address: 1635 Market Street, 7th Floor

City: Philadelphia State: PA Zip Code: 19103

Document will be returned to the name and address you enter to the left.

Fee: \$70

Filed in the Department of State on JUL 22 2005

*Verho C. Conte's*

Secretary of the Commonwealth

In compliance with the requirements of the applicable provisions (relating to articles of amendment), the undersigned, desiring to amend its articles, hereby states that:

1. The name of the corporation is: H.C.T.V., Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
<u>425 Stamp Road</u>	<u>Montgomeryville</u>	<u>PA</u>	<u>18936</u>	<u>Montgomery</u>

(b) Name of Commercial Registered Office Provider \_\_\_\_\_ County \_\_\_\_\_  
o/o \_\_\_\_\_

3. The statute by or under which it was incorporated: PA Business Corporation Law of 1988, as amended

4. The date of its incorporation: September 29, 1997

5. Check and if appropriate complete, one of the following:

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: \_\_\_\_\_ at \_\_\_\_\_  
 \_\_\_\_\_ Day \_\_\_\_\_ Hour

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SPECTOR GADON & ROSEN

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AUG. 3. 2005 11:43AM

DEPT OF STATE CORP BUREAU  
SPECTOR GADON & ROSEN

NO. 8180

P. 3/3

07/22/2005 11:20 FAX

DSCB:15-19154915-2

C. Check one of the following:

- The amendment was adopted by the shareholders or members pursuant to 15 Pa.C.S. § 1914(a) or 1914(b) or § 1914(c).
- The amendment was adopted by the board of directors pursuant to 15 Pa. C.S. § 1914(e) or § 1914(f).

7. Check and if appropriate complete one of the following:

- The amendment adopted by the corporation, set forth in full, is as follows:

Article 1 of the Articles of Incorporation is amended to read in its entirety as follows:  
"The name of the corporation is Plymouth Direct, Inc."

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendment renounces the Articles:

The restated Articles of Incorporation supersede the original articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this

22<sup>nd</sup> day of July

2005

H.C.T.V., Inc.

Name of Corporation

*Gary Lassin*  
Signature

Gary Lassin, President

Title



PENNSYLVANIA  
Department of State

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### Business Entity Filing History

**Date:** 8/13/2008 (Select the link above to view  
the Business Entity's Filing  
History)

### Business Name History

Name	Name Type
PLYMOUTH DIRECT, INC.	Current Name

### Business Corporation - Domestic - Information

<b>Entity Number:</b>	2777591
<b>Status:</b>	Active
<b>Entity Creation Date:</b>	9/29/1997
<b>State of Business.:</b>	PA
<b>Registered Office Address:</b>	425 STUMP RD MONTGOMERYVILLE PA 18936-0
<b>Mailing Address:</b>	No Address

### Officers

<b>Name:</b>	GARY LASSIN
<b>Title:</b>	President
<b>Address:</b>	425 STUMP RD PO BOX 427 MONTGOMERYVLE PA 18936-46

<b>Name:</b>	WILLIAM M GARBOSE
<b>Title:</b>	Secretary
<b>Address:</b>	425 STUMP RD PO BOX 427 MONTGOMERYVLE PA 18936-46

<b>Name:</b>	GARY LASSIN
<b>Title:</b>	Treasurer
<b>Address:</b>	425 STUMP RD PO BOX 427 MONTGOMERYVLE PA 18936-46

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