

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                   |                                     |
|----------------------------------|--|-------------------|-------------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                   |                                     |
| NATURE OF CONVEYANCE:            | CHANGE OF NAME   |                   |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                   |                                     |
| Name                             | Formerly   | Execution Date    | Entity Type                         |
| Visual Impact Products LLC       |  | 12/18/2009        | LIMITED LIABILITY COMPANY: ILLINOIS |
| <b>RECEIVING PARTY DATA</b>      |  |                   |                                     |
| Name:                            | Sportco LLC  |                   |                                     |
| Street Address:                  | 1150 Shore Road  |                   |                                     |
| City:                            | Naperville   |                   |                                     |
| State/Country:                   | ILLINOIS   |                   |                                     |
| Postal Code:                     | 60563  |                   |                                     |
| Entity Type:                     | LIMITED LIABILITY COMPANY: ILLINOIS  |                   |                                     |
| <b>PROPERTY NUMBERS Total: 3</b> |  |                   |                                     |
| Property Type                    | Number   | Word Mark         |                                     |
| Serial Number:                   | 77225670   | SA                |                                     |
| Serial Number:                   | 77226099   | SA                |                                     |
| Registration Number:             | 3559607  | SPORTCO AUTHENTIC |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                   |                                     |
| Fax Number:                      | (312)726-2506  |                   |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                   |                                     |
| Phone:                           | 3127267126   |                   |                                     |
| Email:                           | Kregg.Brooks@icemiller.com   |                   |                                     |
| Correspondent Name:              | Kregg t. Brooks  |                   |                                     |
| Address Line 1:                  | 200 West Madison Street  |                   |                                     |
| Address Line 2:                  | Suite 3500   |                   |                                     |
| Address Line 4:                  | Chicago, ILLINOIS 60606  |                   |                                     |
| ATTORNEY DOCKET NUMBER:          | 28378.0003 (CON)   |                   |                                     |
| NAME OF SUBMITTER:               | Kregg T. Brooks  |                   |                                     |

OP \$90.00 77225670

**900168791**

**TRADEMARK  
 REEL: 004255 FRAME: 0784**

|  |                   |
|--|-------------------|
| Signature:   | /Kregg T. Brooks/ |
| Date:  | 08/06/2010        |
| Total Attachments: 2<br>source=VIP Name Change#page1.tif<br>source=VIP Name Change#page2.tif |                   |

Form **LLC-5.25**

August 2008

Secretary of State  
Department of Business Services  
Limited Liability Division  
501 S. Second St., Rm. 351  
Springfield, IL 62756  
217-624-8008  
www.cyberdriveillinois.com

Payment may be made by business firm check payable to Secretary of State. If check is returned for any reason this filing will be void.

Illinois  
Limited Liability Company Act  
Articles of Amendment

**SUBMIT IN DUPLICATE**  
Must be typewritten.

This space for use by Secretary of State.

Filing Fee: \$150

Approved: 

FILE #: 00694924

This space for use by Secretary of State.

**FILED**

DEC 18 2009

JESSE WHITE  
SECRETARY OF STATE

1. Limited Liability Company Name: Visual Impact Products LLC

2. Articles of Amendment effective on:

the file date

a later date (not to exceed 30 days after the file date) \_\_\_\_\_

Month, Day, Year

3. Articles of Organization are amended as follows (check applicable item(s) below):

a) Admission of a new member (give name and address below)\*

b) Admission of a new manager (give name and address below)\*

c) Withdrawal of a member (give name below)\*

d) Withdrawal of a manager (give name below)\*

e) Change in address of the office at which the records required by Section 1-40 of the Act are kept (give new address, including county below)

f) Change of registered agent and/or registered agent's office (give new name and address, including county below) (Address change of P.O. Box alone or c/o is unacceptable.)

g) Change in the Limited Liability Company's name (give new name below)

h) Change in date of dissolution or other events of dissolution enumerated in Item 6 of the Articles of Organization

i) Other (give information in space below)

j) Establish authority to issue series (see back; filing fee \$400)\*

\* Changes in members/managers may, but are not required to, be reported in an amendment to the Articles of Organization.

Additional information:

New Name of LLC (if changed): Sportco LLC

(continued on back)

 Printed on recycled paper. Printed by authority of the State of Illinois, September 2008 — 2M — LLC 11.11

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REEL: 004255 FRAME: 0786

LLC-5.25

- 4. This amendment was approved in accordance with Section 5-25 of the Illinois Limited Liability Company Act, and, if adopted by the managers, was approved by not less than the minimum number of managers necessary to approve the amendment, member action not being required; or, if adopted by the members, was approved by not less than the minimum number of members necessary to approve the amendment.
  
- 5. I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Amendment are to the best of my knowledge and belief, true, correct and complete.

Dated December 18, 2009  
Month/Day Year



Signature (Must comply with Section 5-45 of ILLCA.)

By: Jim McGrail, Vice Pres. of Thatcher Corp., GP of  
Name and Title (type or print)

Thatcher LP, Its Member

If the member or manager signing this document is a company or other entity, state Name of Company and whether it is a member or manager of the LLC.

\* The following paragraph is adopted when Item 3j is checked:

The operating agreement provides for the establishment of one or more series. When the company has filed a Certificate of Designation for each series, which is to have limited liability pursuant to Section 37-40 of the Illinois Limited Liability Company Act, the debts, liabilities and obligations incurred, contracted for or otherwise existing with respect to a particular series shall be enforceable against the assets of such series only, and not against the assets of the Limited Liability Company generally or any other series thereof, and unless otherwise provided in the operating agreement, none of the debts, liabilities, obligations or expenses incurred, contracted for or otherwise existing with respect to this company generally or any other series thereof shall be enforceable against the assets of such series.