

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Retail Services & Systems, Inc.		08/06/2010	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	W.J. Deutsch & Sons Ltd.		
<b>Street Address:</b>	709 Westchester Avenue, Suite 300		
<b>City:</b>	White Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10604		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77899636	ECHO WOOD	
<b>Serial Number:</b>	77899472	FOG CREEP	
<b>Serial Number:</b>	77899606	ROCK VIEW	
<b>Serial Number:</b>	77894011	TESORO DELLA REGINA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(415)882-3200		
<b>Email:</b>	tmparalegal@owe.com		
<b>Correspondent Name:</b>	Melville Owen		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	WJDEUT 90001		
<b>NAME OF SUBMITTER:</b>	Melville Owen		

**CH \$115.00 77899636**

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**TRADEMARK  
 REEL: 004255 FRAME: 0913**

Signature:	/Melville Owen/
Date:	08/06/2010
Total Attachments: 1 source=Assignment#page 1.tif	

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, Retail Services & Systems, Inc., a Pennsylvania corporation ("Assignor"), owns and had a *bona fide* intent to use the below marks ("the Marks"):

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
ECHO WOOD	77/899636	December 22, 2009
FOG CREEP	77/899472	December 22, 2009
ROCK VIEW	77/899606	December 22, 2009
TESORO DELLA REGINA	77/894011	December 15, 2009


WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Marks in commerce; and

WHEREAS, W.J. Deutsch & Sons Ltd., a New York corporation located at 709 Westchester Avenue, Suite 300, White Plains, New York 10604 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Marks, and the pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and the pending Applications therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Marks.

Retail Services & Systems, Inc.

Dated : 8/6/10

By   
Robert Trone, Secretary

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