

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scripps Networks, Inc.		01/01/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Scripps Networks, LLC		
<b>Street Address:</b>	9721 SHERRILL BOULEVARD		
<b>City:</b>	Knoxville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37932		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2866897	YOU SHOULD SEE WHAT'S ON HGTV!	
<b>Registration Number:</b>	2866898	YOU SHOULD SEE WHAT'S ON HGTV!	
<b>Registration Number:</b>	3034197	YOU SHOULD SEE WHAT'S ON HGTV!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)646-1737		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	614-559-7233		
<b>Email:</b>	nhudson@fbtlaw.com		
<b>Correspondent Name:</b>	Nicolette R. Hudson, Frost Brown Todd LL		
<b>Address Line 1:</b>	10 W. Broad Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Columbus, OHIO 43215		
<b>NAME OF SUBMITTER:</b>	Nicolette R. Hudson		
<b>Signature:</b>	/nicolette r hudson/		

OP \$90.00 2866897

**900168823**

**TRADEMARK  
 REEL: 004256 FRAME: 0042**

Date:

08/06/2010

Total Attachments: 2

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# Delaware

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## *The First State*

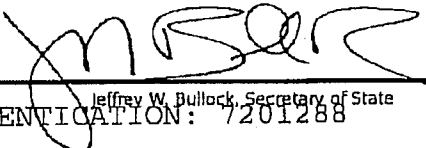
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SCRIPPS NETWORKS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SCRIPPS NETWORKS, INC." TO "SCRIPPS NETWORKS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2006, AT 4:16 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2007, AT 12:05 O'CLOCK A.M.

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AUTHENTICATION: 7201288  
Jeffrey W. Bullock, Secretary of State

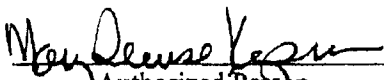
DATE: 03-23-09

**TRADEMARK**  
**REEL: 004256 FRAME: 0044**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Corporation first formed is October 14, 1992.
4. The name of the Corporation immediately prior to filing this Certificate is Scripps Networks, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Scripps Networks, LLC.
6. The conversion of the Corporation to the Limited Liability Company shall become effective at 12:05 A.M., Eastern Standard Time, on January 1, 2007.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on December 18, 2006.

By:   
Authorized Person

Name: Mary Denise Kuprionis, Vice President and  
Secretary

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