

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT FOR SECURITY - TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Den-Mat Holdings, LLC		08/06/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Dymas Funding Company, LLC, as administrative agent
Street Address:	One North Franklin Street
Internal Address:	Suite 3500
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3701051	CORE PASTE
Registration Number:	3643014	HUGGER
Registration Number:	3716645	LUMIBOOST
Registration Number:	3643016	LUMIGRIP
Registration Number:	3819151	LUMISENSE
Registration Number:	3796540	LUMITRAY
Serial Number:	77923292	LUMIBRITE
Serial Number:	77816613	LUMICROWN
Serial Number:	77660498	LUMINATE
Registration Number:	3404893	SAPPHIRE
Serial Number:	77903753	SNAP ON SMILE TRANSITIONAL APPLIANCE
Serial Number:	85034472	SNAP-IT!
Registration Number:	3570908	MULTI-PURPOSE RESTORATIVE APPLIANCE

CH \$365.00 3701051

Serial Number:

77401666

NO SHOTS. NO DRILLING. NO ADHESIVES.

CORRESPONDENCE DATA

Fax Number: (212)593-5955

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-756-2494

Email: watt.wanapha@srz.com

Correspondent Name: W. Wanapha c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 22nd Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

014951.1036

NAME OF SUBMITTER:

Watt Wanapha (014951-1036)

Signature:

/kc for ww/

Date:

08/06/2010

Total Attachments: 6

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ASSIGNMENT FOR SECURITY

TRADEMARKS

WHEREAS, Den-Mat Holdings, LLC (the "Assignor") owns the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and services marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor, has entered into a Security Agreement, dated December 14, 2007 (the "Security Agreement"), in favor of Dymas Funding Company, LLC, in its capacity as Administrative Agent for certain lenders (the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the lenders a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement); provided, that, in no event shall Collateral include Excluded Collateral (as defined in the Security Agreement).

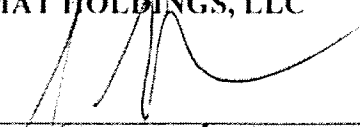
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee, for the benefit of the lenders, a continuing security interest in the Collateral to secure the prompt payment, performance and for the benefit of the lenders observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of August 6, 2010.

DEN-MAT HOLDINGS, LLC

By 
Name Stephen A. Ziskind
Title CEO

SCHEDULE 1A TO ASSIGNMENT FOR SECURITY

Trademarks and Trademark Applications

Owned by Den-Mat Holdings, LLC

ALL DENMAT TRADEMARKS
AS OF JULY 28, 2010

DENMAT	MARK	ACT DUE	DUE DATE	COMPLETED
DENMAT 10.1-012	CORE PASTE	REV & SUB OF ATTY SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE	25MR2010 27OC2015 27AP2016 27OC2019 27AP2020	29JA2010
5 DENTAL BONDING MATERIALS AND DENTAL CEMENTS				
DENMAT 10.4-017 FLORIDA	DEN-MAT	ABANDONED		
DENMAT 10.1-023	HUGGER	REV & SUB OF ATTY SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE	25MR2010 23JE2015 23DE2015 23JE2019 23DE2019	29JA2010
10 DENTAL BRIDGES				
DENMAT 10.1-026	LUMIBOOST	REV & SUB OF ATTY SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE	25MR2010 24NO2015 24MY2016 24NO2019 24MY2020	29JA2010
5 SEALANT USED ON DENTAL VENEERS FOR PRESERVATION AND MAINTENANCE OF VENEERS				
DENMAT 10.1-028	LUMIGRIP	REV & SUB OF ATTY SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE	25MR2010 23JE2015 23DE2015 23JE2019 23DE2019	29JA2010
10 DENTAL INSTRUMENT USED TO PLACE, SET AND ADJUST PORCELAIN LAMINATES				
DENMAT 10.0-031	LUMISENSE	NOT OF ALLOW DATE REV & SUB OF ATTY PROOF OF USE DUE EXTENSION? SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE EXTENSION MAILED EXTENSION APPROVED USE ACCEPTED	17NO2009 22FE2010 17NO2010 17NO2010 13JL2016 13JA2017 13JL2020 13JA2021	17NO2009 29JA2010 20MY2010

TRADEMARK

REEL: 004256 FRAME: 0126

DM_US 26259564-2.087187.0011

3 DENTAL BITE TRAYS AND FOAM STRIPS IMPREGNATED WITH A
NON-MEDICATED PREPARATION FOR THE RELIEF OF TOOTH
SENSITIVITY, SOLD TOGETHER AS A KIT

DENMAT 10.1-033 APPLICATION: 77/550,736 19AU2008 LUMITRAY REV & SUB OF ATTY 04AP2010 29JA2010
REGISTRATION: 3,796,540 01JE2010 AMENDMENT DUE 23AP2010 21AP2010
SEC. 8&15 DEC DUE 01JE2016
8&15 LATE FILING DUE 01DE2016
8&9 DEC/RENEWAL 01JE2020
LATE RENEWAL DUE 01DE2020

10 DENTAL APPARATUS USED TO HOLD, CONTAIN AND PLACE PORCELAIN
LAMINATES AND VENEERS AND USED IN CONNECTION WITH THE
PREPARATION, INSTALLATION AND REPAIR OF PORCELAIN LAMINATES
AND VENEERS

DENMAT 10.1-063 CTM APPLICATION: 008953309 15MR2010 LUMIBRITE PUBLISHED 17MY2010
REGISTRATION:

3 TEETH WHITENING KITS

DENMAT 10.1-063 APPLICATION: 77/923,292 29JA2010 LUMIBRITE AMENDMENT DUE 05NO2010
REGISTRATION: TELL KATI NO FOREIGN FILING 29JA2010

3

DENMAT 10.0-064 APPLICATION: 77/816,613 31AU2009 LUMICROWN REV & SUB OF ATTY 25MR2010 29JA2010
REGISTRATION: NOT OF ALLOW DATE 20AP2010
PROOF OF USE DUE 20OC2010

10 DENTAL CROWNS

DENMAT 10.0-065 APPLICATION: 77/660,498 30JA2009 LUMINATE REV & SUB OF ATTY 25MR2010 29JA2010
REGISTRATION: ABANDONED
PTO CONFIRM'D ABAN 22MR2010

TRADEMARK

5 DENTAL RESTORATION COMPOUNDS, NAMELY, DENTAL LAMINATES;
DENTAL VENEERS

DENMAT 10.1-066 APPLICATION: 77/238,619 25JL2007 SAPPHIRE REV & SUB OF ATTY 13MR2010 29JA2010
REGISTRATION: 3,404,893 01AP2008 SEC. 8&15 DEC DUE 01AP2014
8&15 LATE FILING DUE 01OC2014
8&9 DEC/RENEWAL 01AP2018
LATE RENEWAL DUE 01OC2018

3 AT-HOME DENTAL WHITENING KITS COMPRISED OF DENTAL BLEACH,
TOOTHPASTE, AND RESIN SHEETS FOR CUSTOM FORMED MOUTHGUARDS
5 PROFESSIONAL DENTAL WHITENING KITS COMPRISED OF DENTAL
BLEACH SYRINGES, DESENSITIZING SYRINGE, PAINT-ON DENTAL DAM
SYRINGE, LIP MOISTURIZER, APPLICATOR BRUSH, LIP EXPANDERS,

RESIN SHEETS FOR CUSTOM FORMED MOUTHGUARDS, AND PATIENT
 AFTER-CARE KIT COMPRISED OF AT-HOME DENTAL WHITENING KITS
 COMPOSED OF DENTAL BLEACH, TOOTHPASTE, AND RESIN SHEETS FOR
 CUSTOM FORMED MOUTHGUARDS, ALL OF THE ABOVE SOLD TOGETHER AS
 A UNIT

DENMAT 10.0-068	APPLICATION: REGISTRATION:	77/903,753	31DE2009	SNAP ON SMILE TRANSITIONAL APPLIANCE	REV & SUB OF ATTY AMENDMENT DUE	13JE2010 27MY2010 29SE2010
10						
DENMAT 10.1-069	APPLICATION: REGISTRATION:	85/034,472	10MY2010	SNAP-IT!	NO FOREIGN FILING	10MY2010
10						
DENMAT 10.1-070	APPLICATION: REGISTRATION:	77/401,660 3,570,908	20FE2008 03FE2009	MULTI-PURPOSE RESTORATIVE APPLIANCE	REV & SUB OF ATTY SEC. 8&15 DEC DUE 8&15 LATE FILING DUE 8&9 DEC/RENEWAL LATE RENEWAL DUE	27JE2010 27MY2010 03FE2015 03AU2015 03FE2019 03AU2019
10	DENTAL APPLIANCE, NAMELY, HOLLOW TEETH IN THE FORM OF A DENTAL ARCH CORRESPONDING TO AND MOUNTABLE ON THE SURFACE OF A PERSON'S EXISTING TEETH					
DENMAT 10.1-074	APPLICATION: REGISTRATION:	77/401,666	20FE2008	NO SHOTS. NO DRILLING. NO ADHESIVES.	PTO CONFIRM'D ABAN	07AU2009
10	DENTAL APPLIANCE, NAMELY, HOLLOW TEETH IN THE FORM OF A DENTAL ARCH CORRESPONDING TO AND MOUNTABLE ON THE SURFACE OF A PERSON'S EXISTING TEETH					