

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gate Worldwide LLC, The		08/02/2010	LIMITED LIABILITY COMPANY: DELAWARE
Illuminas Global LLC	FORMERLY Incepta Marketing Intelligence NA LLC	08/02/2010	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Bank of Scotland PLC (previously the Governor and Company of the Bank of Scotland)		
Street Address:	Level 1, Princes House		
Internal Address:	1 Suffolk Lane		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC4R 0AX		
Entity Type:	Public Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3106457	THE GATE WORLDWIDE	
Registration Number:	3111672	THE GATE	
Registration Number:	3224988	ILLUMINAS	
CORRESPONDENCE DATA			
Fax Number:	(214)200-0853		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026544565		
Email:	jeff.wolfson@haynesboone.com		
Correspondent Name:	Haynes and Boone, LLP Jeffrey A. Wolfson		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 2:	IP Section		
Address Line 4:	Dallas, TEXAS 75219		

CH \$90.00 3106457

ATTORNEY DOCKET NUMBER:	16897.34
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Jeffrey A. Wolfson
Signature:	/Jeffrey A. Wolfson/
Date:	08/06/2010
<p>Total Attachments: 7</p> <p>source=Supplemental Trademark Security Agreement#page1.tif</p> <p>source=Supplemental Trademark Security Agreement#page2.tif</p> <p>source=Supplemental Trademark Security Agreement#page3.tif</p> <p>source=Supplemental Trademark Security Agreement#page4.tif</p> <p>source=Supplemental Trademark Security Agreement#page5.tif</p> <p>source=Supplemental Trademark Security Agreement#page6.tif</p> <p>source=Supplemental Trademark Security Agreement#page7.tif</p>	

SUPPLEMENTAL TRADEMARK SECURITY AGREEMENT

This SUPPLEMENTAL TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 2nd day of August, 2010, among Grantors listed on the signature pages hereof (collectively, jointly and severally "Grantors" and each individually Grantor"), and BANK OF SCOTLAND PLC (previously THE GOVERNOR AND COMPANY OF THE BANK OF SCOTLAND), in its capacity as Agent for the Finance Parties (together with its successors, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Facilities Agreement dated November 12, 2005 and amended and restated on the Effective Date (as defined in an amending agreement dated June 18, 2010 between, among others, Media Square plc and Bank of Scotland plc in various capacities) (and as amended, restated, supplemented or otherwise modified from time to time the "Facilities Agreement") among Media Square plc, a company incorporated in England and Wales, as borrower ("Borrower"), the security trustee party thereto as "Security Trustee" ("Security Trustee") and Agent, the Finance Parties are willing to make certain financial accommodations available to Borrower pursuant to the terms and conditions thereof; and

WHEREAS, there is an existing trademark security agreement dated as of November 12, 2005 in favor of the Agent in connection with the Facility Agreement by Citigate Hudson, Inc., predecessor of twentysix New York Inc., Incepta Marketing Intelligence NA LLC, predecessor of Illuminas Global LLC, The Gate Worldwide LLC, and Agent (the "*Prior Trademark Security Agreement*"), and

WHEREAS, the members of the Finance Parties are willing to make the financial accommodations to Borrower as provided for in the Facilities Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of Finance Parties, that certain Supplemental Security Agreement dated of even date herewith (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"), and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of Finance Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement and/or the Facilities Agreement

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants to Agent, for the benefit of the Finance Parties, a continuing first priority security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all renewals or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of the Finance Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

4. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section 4, Grantors hereby authorize Agent to unilaterally modify this Agreement by amending Schedule I to include any such new trademark rights of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

5. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Finance Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

6. This Agreement shall be in addition to, and shall not replace, supersede or amend, the Prior Trademark Security Agreement or any related documentation or filing.

[signature page follows]

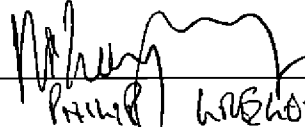
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

THE GATE WORLDWIDE LLC, a Delaware limited liability company

By: _____

Name: _____

Title: _____



PHILIP W. SHOVER
MANAGER

ILLUMINAS GLOBAL LLC (successor to Incepta Marketing Intelligence NA LLC), a New York limited liability company

By: _____

Name: _____

Title: _____


Name: **PETER REID**
Title: **MANAGING DIRECTOR**

ACCEPTED AND ACKNOWLEDGED BY:

BANK OF SCOTLAND PLC, as Agent

By: _____

Name: _____

Title: _____

be executed and delivered by its duly authorized officer as of the date first set forth above.

THE GATE WORLDWIDE LLC, a Delaware limited liability company

By: _____
Name:
Title:

ILLUMINAS GLOBAL LLC (successor to Incepta Marketing Intelligence NA LLC), a New York limited liability company

By: _____
Name:
Title:

ACCEPTED AND ACKNOWLEDGED BY:

BANK OF SCOTLAND PLC, as Agent
Richard Rae

By: _____
Name: RICHARD RAE
Title: DIRECTOR

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

MARK	REG. NO.	COVERAGE	DEADLINE	OWNER
THE GATE (stylized)	3111672	<p>Class 35: Advertising and marketing agency services, namely, creating corporate and brand identities, media advertising planning and purchasing, corporate management assistance, direct marketing, marketing consulting, product advertising, services advertising and corporate advertising, preparation and realization of new media and advertising plans and concepts, development of collateral marketing materials, and consulting related to marketing activities, design, and launching of new products</p> <p>Class 42: Design of websites; consulting, research and analysis relating to product development; graphic design services</p>	8 & 15 Declaration due 07/04/2012	The Gate Worldwide LLC
THE GATE WORLDWIDE	3106457	<p>Class 35: Advertising and marketing agency services, namely, creating corporate and brand identities, media advertising planning and purchasing, corporate management assistance, direct marketing,</p>	8 & 15 Declaration due 06/20/2012	The Gate Worldwide LLC

		<p>marketing consulting, product advertising, services advertising and corporate advertising, preparation and realization of new media and advertising plans and concepts, development of collateral marketing materials, and consulting related to marketing activities, design, and launching of new products</p> <p>Class 42: Design of websites; consulting, research and analysis relating to product development; graphic design services</p>		
ILLUMINAS	3224988	<p>Class 35: Business advice and analysis of markets; Business consultation and management regarding marketing activities and launching of new products; Business marketing consulting services; Creation of marketing tools designed to increase a client company's knowledge of customer needs, and its competitors' products and services, pricing, advertising strategy and sales strategy; Development of marketing strategies and concepts; Market research services</p>	8 & 15 Declaration due 04/03/2013	<p>Illuminas Global LLC (successor to Incepta Marketing Intelligence NA LLC)</p>

Trade Names

None

Common Law Trademarks

None

Trademarks Not Currently In Use

None

Trademark Licenses

None