

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
About Learning, Inc.		07/01/2010	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	JOB Consulting, LLC		
Doing Business As:	DBA 4MAT 4BUSINESS		
Street Address:	503 N. New Hampshire Street		
City:	Covington		
State/Country:	LOUISIANA		
Postal Code:	70433		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77875277	4MAT 4BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	(312)750-6493		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-269-8000		
Email:	ekostiuk@ngelaw.com		
Correspondent Name:	Neal, Gerber & Eisenberg LLP		
Address Line 1:	Two North LaSalle Street, Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	023518.0701 - 78875277		
NAME OF SUBMITTER:	Elizabeth A. Kostiuk		
Signature:	/Elizabeth A. Kostiuk/		
Date:	08/09/2010		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of July 1, 2010 (the "Effective Date"), by **About Learning, Inc.**, an Illinois corporation with a place of business at 441 W. Bonner road, Wauconda, Illinois 60008 ("Assignor"), to **JOB Consulting, LLC, d/b/a 4MAT 4BUSINESS**, a Louisiana limited liability corporation with a place of business at 503 N. New Hampshire Street, Covington, Louisiana 70433 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of all right, title and interest in the trademark "4MAT 4BUSINESS" (the "Trademark"), including the application for Federal Registration thereof listed in Schedule A attached hereto together with all goodwill associated with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark that Assignor may have, including all goodwill associated with and symbolized by the Trademark.

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in, to and under the Trademark worldwide, including: (i) the application set forth on Schedule A; (ii) all goodwill associated with and symbolized by the Trademark; and (iii) the right to sub-license any and all right, title and interest in and to the Trademark. This assignment is being made in compliance with Section 10 of the Trademark Act, 15 U.S.C. Section 1060.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of the Trademark. Assignor further agrees to execute any additional documents as may be reasonably necessary or desirable to confirm the assignment of the Trademark to Assignee without charge, provided, however, that all additional costs of preparing and recording such additional documents shall be borne by Assignee.

Assignee acknowledges that this Assignment does not transfer and shall not be interpreted to transfer any right, title or interest in or to Assignor's "4MAT" trademarks or any other trademarks owned by Assignor to Assignee.

Assignor represents and warrants that it is the exclusive owner of all right, title and interest in and to the Trademark, has no knowledge as to any liens, encumbrances, claims and assignments with respect to the Trademark, and has the authority to assign its rights to the Trademark to Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as follows, effective as of the Effective Date.

ASSIGNOR:

ABOUT LEARNING, INC.
an Illinois corporation

By: Michael McArthur
CEO
About Learning, Inc

ASSIGNEE:

**JOB CONSULTING, LLC, D/B/A 4MAT
4BUSINESS**
a Louisiana limited liability corporation

By: [Signature]
President
4MAT 4BUSINESS
JOB Consulting, LLC

SCHEDULE A

<u>Trademark</u>	<u>Status</u>	<u>Application Number</u>	<u>Filing Date</u>
4MAT 4BUSINESS	Allowed	77/875,277	11-18-2009

NGEDOCs: 1720253.1