

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|--------------------------------------------------------------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mace Security International, Inc. | | 07/19/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Mace Trademark II, Inc. | | |
| Street Address: | 160 Benmont Avenue, Suite 1 | | |
| City: | Bennington | | |
| State/Country: | VERMONT | | |
| Postal Code: | 05201 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3808019 | MACE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (518)452-5579 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (518) 452-5600 | | |
| Email: | jm@hrfmlaw.com | | |
| Correspondent Name: | Robert E. Heslin | | |
| Address Line 1: | 5 Columbia Circle | | |
| Address Line 4: | Albany, NEW YORK 12203 | | |
| ATTORNEY DOCKET NUMBER: | 0715.116 | | |
| NAME OF SUBMITTER: | Robert E. Heslin | | |
| Signature: | /Robert E. Heslin/ | | |
| Date: | 08/09/2010 | | |

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Total Attachments: 1
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TRADEMARK
REEL: 004257 FRAME: 0071

TRADEMARK ASSIGNMENT

WHEREAS, MACE SECURITY INTERNATIONAL, INC., a Delaware corporation having a principal place of business at 160 Benmont Avenue, Suite 1, Bennington, Vermont 05201 (hereinafter "ASSIGNOR"), has adopted, owns and is using U.S. Trademark Registration No. 3,808,019, registered June 22, 2010;

WHEREAS, MACE TRADEMARK II, INC., a Delaware corporation having its principal place of business at 160 Benmont Avenue, Suite 1, Bennington, Vermont 05201 (hereinafter "ASSIGNEE") desires to acquire said U.S. Trademark Registration No. 3,808,019;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in the United States and all foreign countries in and to U.S. Trademark Registration No. 3,808,019 together with the goodwill of the business symbolized by said trademark;

ASSIGNOR hereby authorizes ASSIGNEE to take all necessary and/or appropriate steps to effectuate this Assignment, including the recordation thereof.

Signed at Walnut Creek, this 19th day of July, 2010.
(Location)

Mace Security International, Inc.
Assignor

By: [Signature]
CEO

STATE OF California)
COUNTY OF Contra Costa) ss.:

On the 19th day of July in the year 2010, before me, the undersigned, personally appeared Dennis Rappaport personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the company on behalf of which the individual acted, executed the instrument.



[Signature]
Notary Public