# \$40,00 8501636

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Indie Shop, LLC		108/06/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Cross MediaProductions, LLC	
Street Address:	499 7th Avenue	
Internal Address:	6th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85016369	INDIESHOP

### **CORRESPONDENCE DATA**

Fax Number: (303)223-1188

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 393-223-1148

Email: cparent@bhfs.com

Correspondent Name: Christopher M. Parent

Address Line 1: 410 17th Street

Address Line 2: Suite 2200

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	11537.2 08/10/10
NAME OF SUBMITTER:	Christopher M. Parent
Signature:	/christophermparent/
	INAUCIVIANN

900169085 REEL: 004258 FRAME: 0078

Date:	08/10/2010
Total Attachments: 2 source=7907959 sode#page1.tif source=7907959 sode#page2.tif	

TRADEMARK
REEL: 004258 FRAME: 0079



PAGE .

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "INDIE SHOP, LLC",

CHANGING ITS NAME FROM "INDIE SHOP, LLC" TO "CROSS

MEDIAPRODUCTIONS, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF

AUGUST, A.D. 2010, AT 2:37 O'CLOCK P.M.

4797517 8100

100808756

AUTHENT'ICATION: 8159179

DATE: 08-09-10

TRADEMARK
REEL: 004258 FRAME: 0080

Jeffrey W. Bullock, Secretary of State

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:52 PM 08/06/2010 FILED 02:37 PM 08/06/2010 SRV 100808756 - 4797517 FILE

## STATE OF DELAWARE CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION OF INDIE SHOP, LLC

It is hereby certified that:

- 1. The name of the limited liability company (hereinafter called the "limited liability company") is INDIE SHOP, LLC.
- 2. The certificate of formation of the limited liability company is hereby amended by striking out Article "FIRST" thereof and by substituting in lieu of said Article the following new Article:

**FIRST**: The name of the limited liability company formed hereby is Cross MediaProductions, LLC (the "Company").

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the  $6^{th}$  day of August, 2010.

INDIE SHOP, LLC

/s/ Christopher Poindexter

Name: Christopher Poindexter Title: Authorized Person

11537\1\1432955.1

RECORDED: 08/10/2010

TRADEMARK
REEL: 004258 FRAME: 0081