

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**08/06/2010**  
**900168837**

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ALLERGAN, INC.		07/28/2010	CORPORATION: DE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	REFERRAL EXPERTS, LLC		
<b>Street Address:</b>	829 S. 220 E.		
<b>City:</b>	Orem		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84058		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3001259	LYB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)922-9085		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dstringham@lookingyourbest.com		
<b>Correspondent Name:</b>	David Stringham		
<b>Address Line 1:</b>	829 S. 220 E.		
<b>Address Line 4:</b>	Orem, UTAH 84058		
<b>NAME OF SUBMITTER:</b>		Dave Stringham	
<b>Signature:</b>		/dave stringham/	
<b>Date:</b>		08/08/2010	
<b>Total Attachments: 1</b>			
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CP \$40.00 3001259

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: DAVID STRINGHAM COMPANY: 829 S. 220 E.

**ASSIGNMENT OF TRADEMARK**

This Assignment of Trademark is effective as of December 15, 2008 ("Effective Date") and is executed as of the 26 day of July, 2010 ("Execution Date"), by and between Allergan, Inc., a Delaware corporation ("Assignor"), and Referral Experts, LLC, a Utah limited liability company ("Assignee").

WHEREAS, as of the Effective Date, the Assignee is the owner of the trademark known as "LYB", having a registration number of "3001259" and a serial number of "76394963", including without limitation the registration in the United States Patent and Trademark Office dated September 27, 2005 (the "Trademark"); and

WHEREAS, the Assignor desires to confirm Assignee's ownership of the Trademark and to execute this assignment;

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademark and registration set forth above, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademark and registration therefore, including any license, franchise, or distributor agreements, labels and advertising, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark as well as all rights to damages or profits as of the date hereof and the right to sue for and recover same in Assignee's own name. This assignment may be executed and delivered electronically (e.g., facsimile, .pdf, etc.).

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademark to be executed as of the Execution Date first written above.

ALLERGAN, INC.


By: Debra D. Condino

Its: Vice President  
Chief Intellectual Property Counsel  
and Assistant Secretary

