

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alliance Tire Co. (1992) USA LTD.		05/11/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ALLIANCE TIRE AMERICAS, INC.
Street Address:	4 Second Avenue
Internal Address:	Suite 106
City:	Denville
State/Country:	NEW JERSEY
Postal Code:	07834
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	77085418	RULE THE EARTH
Serial Number:	77412254	EARTH-PRO
Serial Number:	73781593	GALAXY
Serial Number:	75149292	THE BEEFY BABY
Serial Number:	75149293	KING KONG
Serial Number:	75199826	CONSTELLATION
Serial Number:	75090594	YARDMASTER
Serial Number:	75399333	SUPER SIDEWALL
Serial Number:	75412996	TURF SPECIAL
Serial Number:	75493996	THE HULK
Serial Number:	75632858	THE HIPPO
Serial Number:	75665585	LOGSTOMPER
Serial Number:	75665082	BOSSMAN

CH \$490.00 77085418

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**TRADEMARK
 REEL: 004258 FRAME: 0245**

Serial Number:	75666525	PRIMEX
Serial Number:	76543303	THE KING OF COAL
Serial Number:	78757333	AGRI STAR
Serial Number:	76517704	HARBORMASTER
Serial Number:	78886973	RADION
Serial Number:	77047591	HONEY WAGON

CORRESPONDENCE DATA

Fax Number: (617)720-9601
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-720-9600
Email: ELinek@bannerwitcoff.com
Correspondent Name: E.V. Linek - Banner & Witcoff, Ltd.
Address Line 1: 28 State Street
Address Line 2: Suite 1800
Address Line 4: Boston, MASSACHUSETTS 02109-1701

ATTORNEY DOCKET NUMBER:	007724.00001
NAME OF SUBMITTER:	Ernest V. Linek
Signature:	/Ernest V. Linek/
Date:	08/11/2010

Total Attachments: 2
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ALLIANCE TIRE CO. (1992) USA LTD.", CHANGING ITS NAME FROM "ALLIANCE TIRE CO. (1992) USA LTD." TO "ALLIANCE TIRE AMERICAS, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF MAY, A.D. 2010, AT 1:03 O'CLOCK P.M.

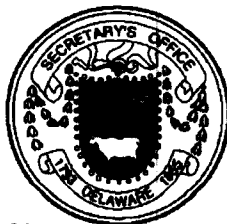
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FOURTEENTH DAY OF MAY, A.D. 2010.

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100497662

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7988200

DATE: 05-12-10

TRADEMARK
REEL: 004258 FRAME: 0247

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

Alliance Tire Co. (1992) USA Ltd, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That the Board of Directors by Unanimous Written Consent has duly adopted resolutions setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling for a proposed resolution to be presented to the Sole Shareholder of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " First" so that, as amended, said Article shall be read as follows:

FIRST: The name of the corporation is Alliance Tire Americas. Inc.

SECOND: That, thereafter, pursuant to resolution of its Board of Directors, a Written Consent of Sole Shareholder was presented to and executed by the Sole Shareholder in accordance with Section 228 of the General Corporation Law of the State of Delaware authorizing and approving the proposed amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That said amendment shall have an effective date of May 14, 2010.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 11th day of May, 2010.

By: TADR. 5/11/10
Authorized Officer

Title: Secretary and CFO

Name: Todd Richardson