

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Lead, LLC		04/14/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Global Novations, LLC		
Street Address:	10 Guest Street		
Internal Address:	Suite 300		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02135		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	78290239	A WORKOUT FOR YOUR DIVERSE MIND	
Serial Number:	75483546	CULTURE COLLEGE	
Serial Number:	78290238	DIVERSAGILITY	
Serial Number:	78476185	FAMILIARITY, COMFORT & TRUST	
Serial Number:	75320489	GLOBAL BEADS	
Serial Number:	75427550	GLOBAL LEAD	
Serial Number:	77066006	H3	
Serial Number:	77400461	MAKRINI	
Serial Number:	75206190	POWER PAIRS	
Serial Number:	77155288	TALENTOM	
Serial Number:	75353494	WE CONNECT	
CORRESPONDENCE DATA			

OP \$290.00 78290239

Fax Number: (513)977-8141
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-977-8200
Email: linda.puckett@dinslaw.com
Correspondent Name: Kathryn K. Przywara
Address Line 1: Dinsmore & Shohl LLP
Address Line 2: 255 East Fifth Street, Suite 1900
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	186-8
NAME OF SUBMITTER:	Kathryn K. Przywara
Signature:	/kathryn k. przywara/
Date:	08/11/2010

Total Attachments: 2
source=Global Lead LLC to Global Novations, LLC Name Change#page1.tif
source=Global Lead LLC to Global Novations, LLC Name Change#page2.tif

Delaware

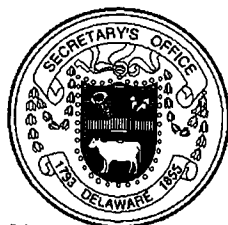
PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GLOBAL LEAD, LLC", CHANGING ITS NAME FROM "GLOBAL LEAD, LLC" TO "GLOBAL NOVATIONS, LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF APRIL, A.D. 2010, AT 5:48 O'CLOCK P.M.

4147809 8100

100384962



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7932068

DATE: 04-14-10

TRADEMARK
REEL: 004258 FRAME: 0369

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
GLOBAL LEAD, LLC**

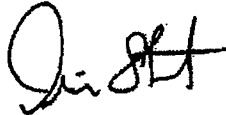
GLOBAL LEAD, LLC (hereinafter called the "Company"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the Company is GLOBAL LEAD, LLC.
2. The certificate of formation of the Company is hereby amended by deleting Paragraph First in its entirety and substituting in lieu thereof the following:

"FIRST. The name of this limited liability company is Global Novations, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the 14th day of April, 2010.

GLOBAL LEAD, LLC



Oris Stuart, Authorized Person