

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Engberg Holding LLC		04/10/2010	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Victoria Kann		
Street Address:	3 Jonathan Lane		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77933152	PINKALICIOUS	
CORRESPONDENCE DATA			
Fax Number:	(716)941-6382		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	716-941-5423		
Email:	adowney@DowneysLaw.com		
Correspondent Name:	Anne F. Downey, Esq.		
Address Line 1:	8999 Rockwood Rd.		
Address Line 4:	Boston, NEW YORK 14025		
ATTORNEY DOCKET NUMBER:	KANNENBERGASSGNMT		
NAME OF SUBMITTER:	Anne F. Downey, Esq.		
Signature:	/anne f. downey, esq./		
Date:	08/11/2010		

OP \$40.00 77933152

Total Attachments: 1

source=EngbergExecutedTrademarkAssignment#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, ENGBERG HOLDING, LLC a/k/a Pinkalicious Cupcakes, a limited liability company organized under the laws of the State of Washington, with an address at 16481 NE 74th St., Redmond WA 98052 (“Assignor”), is the applicant under the following US trademark application (the “Application”) for the PINKALICIOUS trademark (the “Mark”) for bakery goods:


<u>Mark</u>	<u>App. No.</u>	<u>Filing Date</u>
PINKALICIOUS	77933152	February 11, 2010

WHEREAS, Victoria Kann, a U.S. citizen, with an address at 3 Jonathan Lane, Westport, CT 06880 (“Assignee”), desires to acquire the Mark and the Application, together with that portion of the goodwill of Assignor’s business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns unto Assignee all of its right, title and interest in and to the Mark and the Application, together with that portion of the goodwill of Assignor's business symbolized by the Mark, and the right to sue for past, present or future infringements thereof and to recover damages and other amounts related thereto.

TO HAVE AND TO HOLD the same unto said Assignee, her successors and assigns, forever.

ENGBERG HOLDING, LLC

By: 
Print Name: *margo engberg*
Print Title: *owner*
Date: *4/10/10*