

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tandy Leather Company, Inc.		07/31/2006	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Tandy Leather Factory, Inc.		
Street Address:	1900 South East Loop 820		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76015		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3125301	DR. JACKSON'S HIDE REJUVENATOR PRESERVES AND PROTECTS ALL LEATHER GOODS CLEANS SOFTENS CONDITIONS DIRECTIONS: APPLY WITH SOFT CLOTH- WARNING: DO NOT USSE ON SUEDE- STOCK # 21978-00 NET WT. 6OZ 168G SIX OUNCES	
CORRESPONDENCE DATA			
Fax Number:	(214)200-0765		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214.651.5262		
Email:	lisa.normand@haynesboone.com		
Correspondent Name:	Lisa Normand		
Address Line 1:	2323 Victory Ave., Ste. 700		
Address Line 4:	Dallas, TEXAS 75214		
ATTORNEY DOCKET NUMBER:	18067.16		
NAME OF SUBMITTER:	Lisa Normand		

CH \$40.00 3125301

Signature:	/Lisa Normand/
Date:	08/11/2010
Total Attachments: 1 source=07.31.2006 Assignment for DR. JACKSON'S#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of July 31, 2006, by and between TANDY LEATHER COMPANY, INC., a Nevada corporation having a principal place of business at 1900 South East Loop 820, Forth Worth, Texas 76015 (the "Assignor"), and TANDY LEATHER FACTORY, INC., a Delaware corporation having a principal place of business at 1900 South East Loop 820, Forth Worth, Texas 76015 (the "Assignee").

WHEREAS, Assignor is the owner of the trademark DR. JACKSON'S HIDE REJUVENATOR (and design), including U.S. Registration No. 3,125,301 therefor, for use in connection with cleaning preparations for preserving and protecting leather (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the Trademark, and Assignor is willing to assign it to Assignee pursuant to the terms of this Assignment;

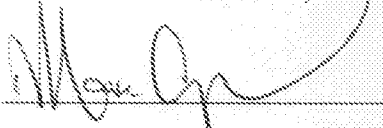
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follow:

1. Assignor assigns to Assignee, and its successors and assigns, the entire right, title, and interest in and to the Trademark, in the United States and elsewhere, together with the corresponding goodwill and the right to sue for, settle, or release any past, present, or future infringement thereof.

2. This Agreement, and all the terms and provisions hereof, shall be binding upon and shall inure to the benefit of the parties, and their respective successors and assigns.


ASSIGNOR:

TANDY LEATHER COMPANY, INC.

By: 
Name: MARK ANGUS
Title: Sr. v.p.

ASSIGNEE:

TANDY LEATHER FACTORY, INC

By: 
Name: MARK ANGUS
Title: Sr. v.p.