

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2100 Ross Communications, Inc.		08/09/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Square One Advertising, Inc.		
Street Address:	1801 N. Lamar St., Ste. 375		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2861891	SQUARE ONE	
Registration Number:	2873109	SQUARE ONE	
Registration Number:	3227126	BRANDCUBE	
CORRESPONDENCE DATA			
Fax Number:	(214)978-4370		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-855-7579		
Email:	docketing@munsch.com		
Correspondent Name:	William H. Dietrich		
Address Line 1:	500 N. Akard St., Ste. 3800		
Address Line 2:	Munsch Hardt Kopf & Harr, P.C.		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	7560.4, .5, AND .6		
NAME OF SUBMITTER:	William H. Dietrich		

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**TRADEMARK
 REEL: 004259 FRAME: 0492**

Signature:	/William H. Dietrich/
Date:	08/12/2010
Total Attachments: 2 source=Trademark Assignment#page 1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT dated as of August 9th, 2010, made by 2100 Ross Communications, Inc., a Texas corporation ("Assignor"), in favor of Square One Advertising, Inc., a Texas corporation ("Assignee").

WHEREAS, Assignor is the owner of the mark listed on Schedule TM attached hereto (together with all registrations and applications for registration therefore) for the goods and/or services identified therein (the "Mark").

WHEREAS, Assignee desires to acquire the Mark and any and all goodwill associated with the Mark;

WHEREAS, pursuant to the Asset Purchase Agreement dated as of December 30, 2008, between Assignor and Assignee, Assignor agreed to assign to Assignee all right, title and interest in and to the Mark and any and all goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to the Mark, along with the following:

1. the goodwill of the business symbolized by and associated with the Mark;
2. that portion of Assignor's ongoing and existing business in connection with which it has a bona fide intent to use the Mark that was filed on an intent-to-use basis and for which an Amendment to Allege Use or a Statement of Use has not yet been filed and accepted by the relevant Trademark Office or other governing authority;
3. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Mark; and
4. all benefit of the Mark.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

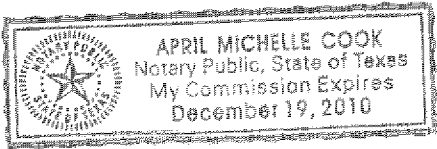
ASSIGNOR:

2100 Ross Communications, Inc.,
a Texas corporation

By: [Signature]
Name: Robert Nichol
Title: CEO

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

This instrument was acknowledged before me this 9th day of August, 2010, by Robert Nichol, an individual residing in the county of Dallas.



[Signature]
Notary Public State of Texas
April Cook
Printed Name of Notary Public

SCHEDULE TM

The Mark

<u>Mark</u>	<u>Application Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
SQUARE ONE (Words only)	76/228,973	March 15, 2001	2,861,891	July 13, 2004
SQUARE ONE (Words only)	76/228,974	March 15, 2001	2,873,109	August 17, 2004
BRANDCUBE (Words only)	78/764,726	December 1, 2005	3,227,126	April 10, 2007