

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ingram Book Group Inc.		10/15/2009	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Ingram Industries Inc.		
Street Address:	4400 Harding Road		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37205		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2537588	I PAGE	
CORRESPONDENCE DATA			
Fax Number:	(615)242-2221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-242-2400		
Email:	icw@iplawgroup.com		
Correspondent Name:	I. C. Waddey, Jr.		
Address Line 1:	1600 Division Street		
Address Line 2:	Ste. 500		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	4194		
NAME OF SUBMITTER:	I. C. Waddey, Jr.		
Signature:	/I. C. Waddey, Jr./		
Date:	08/12/2010		

CH \$40.00 2537588

Total Attachments: 1

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ASSIGNMENT

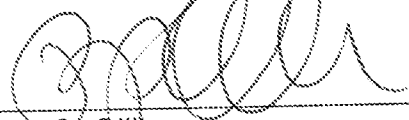
WHEREAS, **Ingram Book Group Inc.**, a corporation organized in the state of Tennessee, whose full post office address is One Ingram Boulevard, LaVergne, Tennessee 37086 U.S.A. is the owner of the registered trademark "IPAGE" under registration number 2,537,588 issued on February 12, 2002 for use in conjunction with providing business information concerning the book industry via on-line electronic communications network; on-line distributorship in the field of books, in Class 35;

AND WHEREAS, **Ingram Industries Inc.**, whose full post office address is 4400 Harding Road, Nashville, Tennessee 37205, U.S.A. is desirous of acquiring all rights in the U.S.A. in and to the registered trademark "IPAGE" under registration number 2,537,588 issued on February 12, 2002, together with the goodwill of the business as symbolized by the said trademark herein assigned.

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that in consideration of the sum of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Ingram Book Group Inc.** does hereby sell and assign to **Ingram Industries Inc.** all of its rights, title and interest in the U.S.A. in and to the said registered trademark registration number 2,537,588 together with the goodwill of the business as symbolized by the said service mark herein assigned.

SIGNED at LaVergne, Tennessee, USA, effective as of October 15, 2009.

INGRAM BOOK GROUP INC.



Philip C. Ojila
Sr. Vice President