

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INSURANCE DATA SYSTEMS, INC.		12/26/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	MarketScout Corporation
Street Address:	5420 LBJ Freeway, Suite 850
City:	Dallas
State/Country:	TEXAS
Postal Code:	75240
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2466458	MARKET SCOUT
Registration Number:	2984999	MARKETSCOUT
Registration Number:	2544519	EI

CORRESPONDENCE DATA

Fax Number: (214)855-8200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2148558000
 Email: cholland@fulbright.com
 Correspondent Name: Cindy Holland
 Address Line 1: 2200 Ross Avenue, Suite 2800
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	2466458 IDS 10615277
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900169355

**TRADEMARK
 REEL: 004260 FRAME: 0538**

OP \$90.00 2466458

NAME OF SUBMITTER:	Linda M. Merritt
Signature:	/Linda M. Merritt/
Date:	08/13/2010
Total Attachments: 5 source=Certificate of Merger IDS to MS 01 03 08#page1.tif source=Certificate of Merger IDS to MS 01 03 08#page2.tif source=Certificate of Merger IDS to MS 01 03 08#page3.tif source=Certificate of Merger IDS to MS 01 03 08#page4.tif source=Certificate of Merger IDS to MS 01 03 08#page5.tif	



Office of the Secretary of State

CERTIFICATE OF MERGER

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument merging

INSURANCE DATA SYSTEMS, INC.
Domestic For-Profit Corporation
[File Number: 137392800]

Into

MarketScout Corporation
Domestic For-Profit Corporation
[File Number: 159755700]

has been received in this office and has been found to conform to law.

Accordingly, the undersigned, as Secretary of State, and by the virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the merger on the date shown below.

Dated: 01/03/2008

Effective: 01/03/2008



A handwritten signature in black ink that reads "Phil Wilson".

Phil Wilson
Secretary of State

Form 622

(Revised 01/06)

Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709

Filing Fee: see instructions



**Certificate of Merger
Combination Merger
Business Organizations Code**

This space reserved for office use.

FILED
In the Office of the
Secretary of State of Texas
JAN 03 2008
Corporations Section

Parties to the Merger

Pursuant to chapter 10 of the Texas Business Organizations Code, and the title applicable to each domestic filing entity identified below, the undersigned parties submit this certificate of merger.

The name, organizational form, state of incorporation or organization, and file number, if any, issued by the secretary of state for each organization that is a party to the merger are as follows:

Party 1

INSURANCE DATA SYSTEMS, INC.

Name of Organization

The organization is a For-Profit Corporation It is organized under the laws of
Specify organizational form (e.g., for-profit corporation)

TX USA The file number, if any, is 137392800
State Country Texas Secretary of State file number

Its principal place of business is 5420 LBJ Freeway, Suite 850 Dallas TX
Address City State

The organization will survive the merger. The organization will not survive the merger.

The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 2

MarketScout Corporation

Name of Organization

The organization is a For-Profit Corporation It is organized under the laws of
Specify organizational form (e.g., for-profit corporation)

TX USA The file number, if any, is 159755700
State Country Texas Secretary of State file number

Its principal place of business is 5420 LBJ Freeway, Suite 850 Dallas TX
Address City State

The organization will survive the merger. The organization will not survive the merger.

The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Party 3

Name of Organization

The organization is a _____ It is organized under the laws of _____
Specify organizational form (e.g., for-profit corporation)

The file number, if any, is _____
State Country Texas Secretary of State file number

Its principal place of business is _____
Address City State

- The organization will survive the merger. The organization will not survive the merger.
- The plan of merger amends the name of the organization. The new name is set forth below.

Name as Amended

Plan of Merger

- The plan of merger is attached.

If the plan of merger is not attached, the following statements must be completed.

Alternative Statements

By checking the following boxes, each domestic filing entity certifies that:

- A signed plan of merger is on file at the principal place of business of each surviving, acquiring, or new domestic entity or non-code organization that is named in this form as a party to the merger or an organization created by the merger.
- On written request, a copy of the plan of merger will be furnished without cost by each surviving, acquiring, or new domestic entity or non-code organization to any owner or member of any domestic entity that is a party to or created by the plan of merger.

If a filing entity is to survive the merger, complete either A or B. If B is selected, provide relevant information in the space provided.

Amendments

- A. No amendments to the certificate of formation of any filing entity that is a party to the merger are effected by the merger.
- B. The plan of merger effected changes or amendments to the certificate of formation of

MarketScout Corporation

Name of filing entity effecting amendments

The changes or amendments to the filing entity's certificate of formation, other than the name change noted previously, are stated below.

Amendment Text Area

The business address of the registered agent and the registered office address is: 5420 LBJ Freeway, Suite 850, Dallas, Texas 75240.

Organizations Created by Merger

The name, jurisdiction of organization, principal place of business address, and entity description of each entity or other organization to be created pursuant to the plan of merger are set forth below. The certificate of formation of each new domestic filing entity to be created is being filed with this certificate of merger.

NEW ORGANIZATION 1

<i>Name</i>			<i>Jurisdiction</i>		<i>Entity Type (See instructions)</i>	
<i>Principal Place of Business Address</i>			<i>City</i>		<i>State Zip Code</i>	

NEW ORGANIZATION 2

<i>Name</i>			<i>Jurisdiction</i>		<i>Entity Type (See instructions)</i>	
<i>Principal Place of Business Address</i>			<i>City</i>		<i>State Zip Code</i>	

NEW ORGANIZATION 3

<i>Name</i>			<i>Jurisdiction</i>		<i>Entity Type (See instructions)</i>	
<i>Principal Place of Business Address</i>			<i>City</i>		<i>State Zip</i>	

Approval of the Plan of Merger

The plan of merger has been approved as required by the laws of the jurisdiction of formation of each organization that is a party to the merger and by the governing documents of those organizations.

The approval of the owners or members of _____
Name of domestic entity
was not required by the provisions of the BOC.

Effectiveness of Filing (Select either A, B, or C.)

A. This document becomes effective when the document is accepted and filed by the secretary of state.

B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: January 1, 2008

C. This document takes effect on the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

The following event or fact will cause the document to take effect in the manner described below:

Tax Certificate

Attached hereto is a certificate from the comptroller of public accounts that all taxes under title 2, Tax Code, have been paid by the non-surviving filing entity.

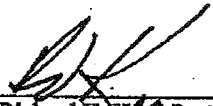
In lieu of providing the tax certificate, one or more of the surviving, acquiring or newly created organizations will be liable for the payment of the required franchise taxes.

Execution


The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument.

Date: December 26, 2007

INSURANCE DATA SYSTEMS, INC.

By: 
Richard K. Kerr, President

MARKETSCOUT CORPORATION

By: 
Richard K. Kerr, President