

08-13-2010



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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kumho Industrial Co., Ltd.		08/06/2010	CORPORATION: REPUBLIC OF <i>KOREA</i>

RECEIVING PARTY DATA

Name:	Kumho Tire Co., Inc.
Street Address:	115, 1-ga, Sinmun-no, Jongno-gu
Internal Address:	Kumho Asiana Main Tower
City:	Seoul
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
Entity Type:	CORPORATION: <i>REPUBLIC OF KOREA</i>

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2815433	I'ZEN

CORRESPONDENCE DATA

Fax Number: (703)685-0573
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (703) 521-2297
 Email: trademarks@young-thompson.com
 Correspondent Name: Mark Lebow
 Address Line 1: 209 Madison Street
 Address Line 2: Suite 500
 Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	1004-1013
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DOMESTIC REPRESENTATIVE

Name:

OP \$40.00 2815433

TRADEMARK

REEL: 004260 FRAME: 0754

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Mark Lebow

Signature:

/ml/

Date:

08/10/2010

Total Attachments: 2

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TRADEMARK

REEL: 004260 FRAME: 0755

Attorney Docket No.1004-1013

ASSIGNMENT OF MARK & REGISTRATION

Whereas Kumho Industrial Co., Ltd., a Korean Corporation with its place of business at 49-1, Kwangchun-dong, Seo-ku, Kwangju-shi 520-210, Republic of Korea is the owner of U.S. Registration No. 2,815,433 for the mark I'ZEN, registered in the U.S. Patent and Trademark Office on February 17, 2004; and

Whereas, Kumho Tire Co., Inc., a Korean Corporation located at Kumho Asiana Main Tower, 115, 1-ga, Sinmun-no, Jongno-gu, Seoul, Republic of Korea, is desirous of acquiring said mark and registration thereof;

Now, therefore, in consideration of \$10.00 and for other good and valuable consideration, receipt of which is hereby acknowledged, said Kumho Industrial Co., Ltd. does hereby assign unto the said Kumho Tire Co., Inc., all rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.



For Kumho Industrial Co., Ltd.,

Moon, Sang Chun

Printed name

General Manager

Title

August, 06, 2010

Date

DEED OF ASSIGNMENT

Trademark: IZEN

Reg. No.: 2,815,433

We, the undersigned, hereby declare that we are the owner of the above identified trademark, and that we have assigned the whole right of the above trademark right unto

Assignee

Name Kumho Tire Co., Inc.

Address Kumho Asiana Main Tower, 115, 1-ga, Sinmun-ro, Jongno-gu, Seoul, Republic of Korea

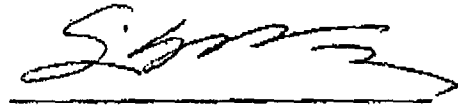
Assigned on Ma Sang Moon

(Date) August.06.2010

Assignor

Name Kumho Industrial Co., Ltd.

Address 49-1, Kwangchun-dong, Seo-ku, Kwangju-shi 520-210, Republic of Korea



(Signature)

MOON, Sang Chun

(Name in Block Letters)