

O:DEBRA HENTZE/COLLARD & ROE, P.C. COMPANY:1077 NORTHERN BLVD.

TRADEMARK ASSIGNMENT

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08/12/2010
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAZENOVE IP LIMITED		08/04/2010	PRIVATE LIMITED COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE & CO.		
Street Address:	270 PARK AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2710759	CAZENOVE	
CORRESPONDENCE DATA			
Fax Number:	(516)365-9805		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	5163659802		
Email:	dhentze@collardroe.com		
Correspondent Name:	Debra Hentze/Collard & Roe, P.C.		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
ATTORNEY DOCKET NUMBER:	JT#172624		
NAME OF SUBMITTER:	STEWART J. BELLUS		
Signature:	/SJB/		
Date:	08/12/2010		

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Total Attachments: 1

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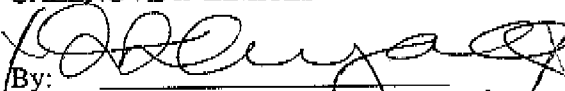
ASSIGNMENT

WHEREAS, CAZENOVE IP LIMITED (the "ASSIGNOR"), a private limited company (No. 05289913) organized and existing under the laws of the United Kingdom, and having a business address of 20 Moorgate, London EC2R 6DA, United Kingdom, owns the trademark CAZENOVE (the "MARK"), and owns the U.S. Registration for the MARK, No. 2710759 (the "REGISTRATION"); and

WHEREAS, JPMORGAN CHASE & CO., (the ASSIGNEE"), a corporation organized and existing under the laws of the state of Delaware, U.S.A., and having a business address of 270 Park Avenue, New York, New York 10017, U.S.A., desires to acquire the MARK, the REGISTRATION and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARK and the REGISTRATION, together with the goodwill of the business connected with the MARK and the REGISTRATION, and symbolized by the MARK and the REGISTRATION. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

CAZENOVE IP LIMITED

By: 

Name: IAN WALL

Title: DIRECTOR

Date: 8/4/10