

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Garden of Life LLC		08/16/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Atrium Innovations Inc.		
Street Address:	1405 du Parc-Technologique Blvd.		
City:	Quebec City		
State/Country:	QUEBEC		
Postal Code:	G1P 4P5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77843112	DIET360	
CORRESPONDENCE DATA			
Fax Number:	(212)916-2940		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	jwelch@daypitney.com		
Correspondent Name:	Carrie Webb Olson		
Address Line 1:	7 Times Square		
Address Line 2:	Day Pitney LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	704763.000710		
NAME OF SUBMITTER:	Carrie Webb Olson		
Signature:	/carrie webb olson/		
Date:	08/16/2010		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of August 16th, 2010 (the "Assignment") between Garden of Life LLC, a Delaware limited liability company doing business at 5500 Village Blvd., Suite 202, West Palm Beach, Florida 33407 (the "Assignor") and Atrium Innovations Inc., a Canada corporation doing business at 1405 du Parc-Technologique Blvd., Quebec City, Quebec G1P 4P5, Canada (the "Assignee").


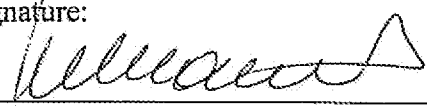
WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and applications for trademark, including any and all goodwill of the business symbolized thereby, as set forth on Schedule A attached hereto, (collectively, the "Marks");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to own all right title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby conveys and assigns to Assignee all right, title and interest in and to the Marks, including the goodwill of the business symbolized thereby, together with the right to sue for and receive all damages from past, present and future infringement of the Marks.
2. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
3. Successor and Assigns. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

Assignor	Assignee
GARDEN OF LIFE LLC	ATRIUM INNOVATIONS INC.
 Signature: _____	 Signature: _____
Name: Serge Yelle	Name: Manon Deslauriers
Title: Manager	Title: Vice President, Corporate and Legal Affairs and Secretary

NOTARIZATION OF ASSIGNOR SIGNATURE:

PROVINCE OF QUEBEC
CANADA

On this 16th of AUGUST, 2010, before me, a Commissioner for Oaths in and for said Province of Quebec, personally appeared SERGE YELLE, Manager and President of Garden of Life LLC, a Delaware limited liability company, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief, pursuant to authority lawfully conferred upon him by such corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.



Édith Allain

Notary Public

My Commission expires: June 14, 2013

NOTARIZATION OF ASSIGNEE SIGNATURE:

PROVINCE OF QUEBEC
CANADA

On this 16th of August, 2010, before me, a Commissioner for Oaths in and for said Province of Quebec, personally appeared MANON DESLAURIERS, Vice President, Corporate and Legal Affairs and Secretary of Atrium Innovations Inc., a Canada corporation, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of her knowledge and belief, pursuant to authority lawfully conferred upon her by such corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.



Edith Allain

Notary Public

My Commission expires: June 14, 2013

**Schedule A
Transferred Trademarks**

United States Trademarks			
U.S. Trademark	Application Number	Registration Number	Owner Name
DIET360	77/843,112	---	Garden of Life LLC

