

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SWIMC, Inc.		08/12/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Sherwin-Williams Company		
<b>Street Address:</b>	101 W. Prospect Avenue		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44115-1075		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1140567	KEMGARD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(216)515-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2165663047		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Deron A. Cook, Reg. No. 52,767		
Address Line 1:	101 W. Prospect Avenue, Legal Dept.		
Address Line 2:	The Sherwin-Williams Company		
Address Line 4:	Cleveland, OHIO 44115-1075		
ATTORNEY DOCKET NUMBER:	KEMGARD ASSIGNMENT		
NAME OF SUBMITTER:	Deron A. Cook		
Signature:	/Deron A. Cook/		
Date:	08/16/2010		

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Total Attachments: 5

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SWIMC, Inc. )  
Conveying Party, )  
and )  
The Sherwin-Williams Company )  
Receiving Party. )

BOX ASSIGNMENT  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514

**REQUEST FOR RECORDATION OF ASSIGNMENT  
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated August 12, 2010, in which the following U.S. trademark registration were assigned from SWIMC, Inc. to The Sherwin-Williams Company:

<u>MARK</u>	<u>REG. NO.</u>
KEMGARD	1140567

The Sherwin-Williams Company, having its principal office and place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, respectfully requests that the attached assignment be made of record for the above-identified U.S. trademark registrations.

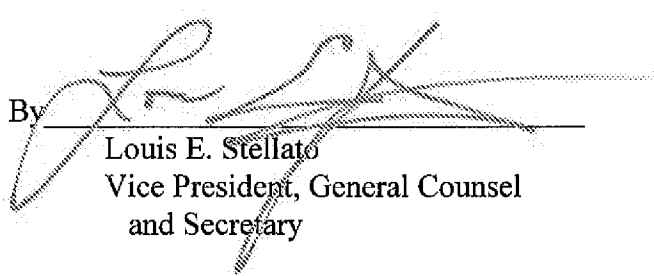
The undersigned, acting on behalf of The Sherwin-Williams Company, hereby appoints ROBERT E. McDONALD, Reg. No. 29,193 and VIVIEN Y. TSANG, Reg. No. 40,209 and ARTHI

K. TIREY, Reg. No. 50,960 and ERYN A. FUHRER, Reg. No. 44,491 and DERON A. COOK, Reg. No. 52,767, whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. – Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432, and whose email address is legal\_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

THE SHERWIN-WILLIAMS COMPANY

By



Louis E. Stellato  
Vice President, General Counsel  
and Secretary


**ASSIGNMENT AGREEMENT**


KNOW ALL MEN BY THESE PRESENTS, that SWIMC, Inc., a Delaware corporation, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto The Sherwin-Williams Company, an Ohio corporation, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all common law rights, and all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, SWIMC, Inc., through its authorized officers, has executed this instrument, effective as of this 12th day of August, 2010, and affixed its corporate seal hereunto.

[SEAL]  
Attest:

SWIMC, INC.

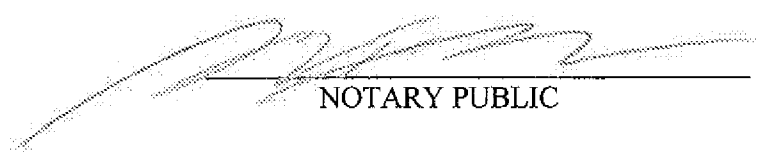
By   
Name: Gregory F. Lavelle  
Title: Vice President

By   
Donald F. Puglisi  
President

STATE OF DELAWARE        )  
  ) SS.  
COUNTY OF NEW CASTLE    )

On the 12th day of August, 2010, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared DONALD J. PUGLISI, who acknowledged himself to be the PRESIDENT of SWIMC, Inc., a Delaware corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

GREGORY F. LAVELLE  
NOTARY PUBLIC  
STATE OF DELAWARE  
My Commission Expires July 24, 2011

Schedule A

<u>Trademark</u>	<u>U.S. TRADEMARK REGISTRATION</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
KEMGARD		1140567	21-OCT-1980