

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------------------------------------------------------------------|----------|----------------|-------------|
| Cooperatieve Centrale Raiffeisen-Boerenleenbank, B.A., "Rabobank International," New York Branch | | 08/13/2010 | Bank: |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------------------|
| Name: | River Ranch Fresh Foods, LLC |
| Street Address: | 1156 Abbott Street |
| City: | Salinas |
| State/Country: | CALIFORNIA |
| Postal Code: | 93901-4503 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------------------------------------|
| Registration Number: | 2838706 | QUICK SLAW |
| Registration Number: | 3004019 | THE SNACKS YOU WON'T REGRET! |
| Registration Number: | 2830471 | ASSURES FRESHNESS NATURALLY FRESHHOLD BREATHABLE SEAL |
| Registration Number: | 2763978 | |
| Registration Number: | 2668564 | FRESHHOLD |
| Registration Number: | 2699845 | |
| Registration Number: | 1954726 | FRESH HOLD |
| Registration Number: | 1515386 | FRESHHOLD |
| Registration Number: | 1250628 | RIVER RANCH |

CORRESPONDENCE DATA

Fax Number: (310)552-7031
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900169491

**TRADEMARK
 REEL: 004261 FRAME: 0549**

CH \$240.00 2838706

Phone: 310-551-8755
Email: pto-cc@gibsondunn.com
Correspondent Name: Mandy Robertson-Bora
Address Line 1: 2029 Century Park East, 40th Floor
Address Line 2: Gibson, Dunn & Crutcher LLP
Address Line 4: Los Angeles, CALIFORNIA 90067-3026

ATTORNEY DOCKET NUMBER: 92434-00035

NAME OF SUBMITTER: Mandy Robertson-Bora

Signature: /mandy robertson-bora/

Date: 08/16/2010

Total Attachments: 5

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS, SERVICE MARKS AND
TRADE NAMES**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS, SERVICE MARKS AND TRADE NAMES (this "Release") is made as of August 13, 2010 and granted by Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank, International", New York Branch as Administrative Agent (in such capacity, the "Agent") pursuant to the Third Amended and Restated Security Agreement dated as of March 3, 2008 among by River Ranch Fresh Foods, LLC (the "Borrower" and from time to time referred to herein as the "Grantor"), River Ranch Holdings LLC ("Parent Pledgor"), the other grantors party thereto, and the Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") and Grant of Security Interest (Trademarks, Service Marks and Trade Names) dated as of March 3, 2008 among the Grantor and the Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement" and together with the Security Agreement, the "Security Agreements"). Capitalized terms used but not otherwise defined herein have the meanings set forth in the Security Agreement.

WHEREAS, pursuant to the terms and conditions of the Security Agreements, the Grantor granted to the Agent a security interest in and to all of its right, title and interest in, to and under each of the following: (a) all Trademarks, including, without limitation, each registered trademark, trade name and service mark and each trademark, trade name and service mark application set forth on Schedule A hereto, including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and reissues, divisions, continuations, continuations-in-part and renewals thereof; *provided, however*, the pledge and security interest granted specifically excludes "intent-to-use" trademarks at all time prior to the first use thereof, whether by the actual use in commerce, the filing of a statement of use with the U.S. Patent and Trademark Officer or otherwise; and (b) the goodwill of the business connected with the use of, and symbolized by, each Trademark (collectively, the "Trademark Collateral");

WHEREAS the Agent has recorded a security interest against the Trademark Collateral with the Assignment Division of the U.S. Patent and Trademark Office on September 29, 2004 at Reel 2948 and Frame 0278; and

WHEREAS all issued and outstanding limited liability company interest of the Borrower has been sold, and the Borrower has requested that the Agent release its lien on and security interest in the Trademark Collateral;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, (i) the Agent terminates, cancels, re-pledges, reassigns and releases to the Grantor any and all security interests it has against the Trademark Collateral, without warranty or recourse and (ii) if and to the extent the Agent has acquired any right, title or interest to any of the Trademark Collateral, it hereby assigns and transfers such rights, title or interest to the Grantor, without warranty or recourse.

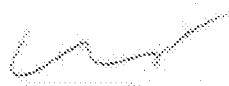
This Release shall be construed in accordance with and governed by the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed and delivered by its duly authorized officer as of the date first set forth above.



Coöperatieve Centrale Raiffeisen-Boerenleenbank B.A.,
"Rabobank, International", New York Branch, as Agent

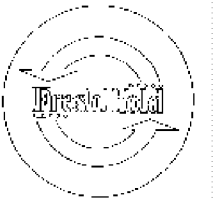

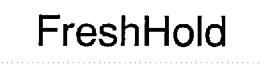
By: 
Name: William Fitzgerald
Title: Managing Director

By: 
Name: Wenchi Hu
Title: Executive Director

[Signature Page for Release of Security Interest in Trademarks, Trade Name and Service Marks]

SCHEDULE A
to
RELEASE OF SECURITY INTEREST IN TRADEMARKS, SERVICE MARKS AND
TRADE NAMES

| Mark | Registration No. / Serial No. and Dates |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| QUICK SLAW | Reg. No. 2838706 Reg. Date: 05/04/2004 Serial No. 78243443 Filing Date: 04/29/2003 |
| THE SNACKS YOU WON'T FORGET! | Reg. No. 3004019 Reg. Date: 10/04/2005 Serial No. 78414098 Filing Date: 05/06/2004 |
| ASSURES FRESHNESS NATURALLY FRESHHOLD BREATHABLE SEAL & Design | Reg. No. 2830471 Reg. Date: 04/06/2004 Serial No. 76323012 Filing Date: 10/05/2001 |
|  | |
| Design Mark | Reg. No. 2763978 Reg. Date: 09/16/2003 Serial No. 76463603 Filing Date: 11/04/2002 |
|  | |

| Mark | Registration No. / Serial No. and Dates |
|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| FRESHHOLD & Design  | Reg. No. 2668564 Reg. Date: 12/31/2002 Serial No. 76323013 Filing Date: 10/05/2001 |
| Design Mark  | Reg. No. 2699845 Reg. Date: 03/25/2003 Serial No. 76358701 Filing Date: 01/14/2002 |
| FRESH HOLD | Reg. No. 1954726 Reg. Date: 02/06/1996 Serial No. 74631369 Filing Date: 02/08/1995 |
| FRESH HOLD (Stylized)  | Reg. No. 1515386 Reg. Date: 12/06/1988 Serial No. 73709648 Filing Date: 02/05/1988 |
| RIVER RANCH | Reg. No. 1250628 Reg. Date: 09/06/1983 Serial No. 73364674 Filing Date: 05/14/1982 |