

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Detours Sports, LLC		07/30/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blackstone Investment Group, Inc.		
Street Address:	579 W. High Street		
City:	Aurora		
State/Country:	MISSOURI		
Postal Code:	65605		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3028612	DETOURS	
CORRESPONDENCE DATA			
Fax Number:	(314)480-1505		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-480-1500		
Email:	pto-sl@huschblackwell.com		
Correspondent Name:	Husch Blackwell Sanders LLP		
Address Line 1:	190 Carondelet Plaza		
Address Line 2:	Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	15379.DETOURS		
NAME OF SUBMITTER:	Lisa Lilburn		
Signature:	/Lisa Lilburn/		

OP \$40.00 3028612

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**TRADEMARK
 REEL: 004262 FRAME: 0067**

Date:

08/17/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as July 30, 2010, by DETOURS SPORTS, LLC, an Oregon limited liability company, with an address of 1310 Wasco Street, Hood River, Oregon 97031, as successor in interest to Detours Sports, Inc., a California corporation ("Assignor").

WHEREAS, Assignor is the sole owner of Federal registration for the DETOURS trademark (the "Mark") on the Principal Register of United States Patent and Trademark Office, Registration No. 3028612 (the "Registration"); and

WHEREAS, Assignor desires to transfer to Blackstone Investment Group, Inc., a Missouri corporation ("Assignee"), Assignor's entire right, title and interest in and to said Mark and Registration and the goodwill associated therewith (the "Trademark Rights").

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

Section 1. Assignment. Assignor hereby sells, assigns, transfers and sets over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark Rights and all common law rights and all causes of action, past, present and future for infringement of the Trademark Rights.

Section 2. Further Assurances. Assignor further covenants and agrees that it will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Trademark Rights in Assignee, its successors and assigns, and that it will, at any time upon request, communicate to Assignee, its successors and assigns, such facts relating to the Trademark Rights or the history thereof as may be known to it.

Section 3. No Liens or Encumbrances. Assignor further warrants that the Trademark Rights are not subject to any liens, encumbrances, mortgages, licenses, or other interests of third parties.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the day and year first above written.

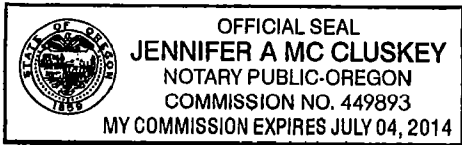
ASSIGNOR

DETOURS SPORTS, LLC, an Oregon limited liability company, as successor in interest to Detours Sports, Inc.

By: [Signature]
Name: GUNTREAM JORDAN
Title: MANAGER

STATE OF Oregon)
) ss.
COUNTY OF Multnomah)

On this 30th day of July, 2010, before me appeared Guntream Jordan, to me personally known, who, being by me duly sworn did say that he is the (managing) member of DETOURS SPORTS, LLC, an Oregon limited liability company, and that said instrument was signed on behalf of said company and acknowledged to me that he executed the same as the free act and deed of said company.



Jennifer A. McCluskey
Notary Public
My commission expires: July 4, 2014