

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Quest Network, Inc.		12/31/2009	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Zones, LLC		
<b>Street Address:</b>	724 North 1st Street		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55401		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77778337	BLUE ZONES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)338-9824		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-252-1739		
<b>Email:</b>	amy@bluezones.com		
<b>Correspondent Name:</b>	Amy Tomczyk		
<b>Address Line 1:</b>	724 North 1st Street		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55401		
<b>NAME OF SUBMITTER:</b>	Amy Tomczyk		
<b>Signature:</b>	/Amy Tomczyk/		
<b>Date:</b>	08/17/2010		

Total Attachments: 2  
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**TRADEMARK  
 REEL: 004262 FRAME: 0071**

**OP \$40.00 77778337**



TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of December 31, 2009 from Quest Network, Inc. ("ASSIGNOR"), To Blue Zones, LLC ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

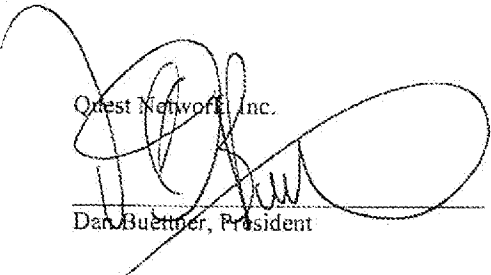
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Quest Network, Inc.

  
Dan Buettner, President

**Exhibit A**

**Assignment of Trademark Application  
from  
Quest Network, Inc. to Blue Zones, LLC**

**Pending Application 77778337**

**International Class: 035**

**Class Status: Active**

On-line retail store services featuring foods, food products, coffee, tea, seeds, beverages, clothing, pharmaceutical, health care, cosmetic, and fragrance products, general merchandise, and general consumer goods