

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wild Brain, Inc.		08/17/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Wild Brain Entertainment, Inc.
Street Address:	15000 Ventura Blvd., 3rd Floor
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1985627	WILD BRAIN
Registration Number:	2389599	
Registration Number:	2533414	GLUE
Registration Number:	2625527	WILD BRAIN
Registration Number:	2885523	DIGITAL DRIVE-IN
Registration Number:	2729703	POOCHINI
Serial Number:	77015865	OKI'S OASIS
Serial Number:	77581487	TEAM SMITHEREEN
Serial Number:	77581495	TEAM SMITHEREEN
Serial Number:	77581503	TEAM SMITHEREEN

**CORRESPONDENCE DATA**

Fax Number: (310)824-9696

**900169603**

**TRADEMARK  
 REEL: 004262 FRAME: 0255**

**OP \$265.00 1985627**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: kmcdaniel@fulpat.com, DocketLA@fulpat.com  
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ATTORNEY DOCKET NUMBER:	WILDB-76957
NAME OF SUBMITTER:	Katherine L. McDaniel
Signature:	/klm/
Date:	08/17/2010
Total Attachments: 1 source=WBTrademarkAssignmentSigned#page1.tif	

TRADEMARK ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS that pursuant to that certain General Assignment, Assumption Agreement and Bill of Sale dated as of October 1, 2009, **Wild Brain, Inc.**, a Delaware corporation (hereinafter "Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, sold, assigned and transferred to **Wild Brain Entertainment, Inc.**, a Delaware corporation (hereinafter "Assignee"), its successors and assigns, all of Assignor's all right, title and interest in and to any and all of its titles, names, trade names, business names, trademarks and service marks, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature associated therewith, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, in all countries, territories and possessions throughout the world and throughout the universe, to the full extent of such rights, including without limitation the following:

WILD BRAIN, U.S. Reg. No. 1985627  
EYE DESIGN, U.S. Reg. No. 2389599  
GLUE, U.S. Reg. No. 2533414  
WILD BRAIN, U.S. Reg. No. 2625527  
DIGITAL DRIVE-IN, U.S. Reg. No. 2885523  
POOCHINI, U.S. Reg. No. 2729703  
OK'S OASIS, U.S. App. S.N. 77015865  
TEAM SMITHEREEN, U.S. App. S.N. 77581487  
TEAM SMITHEREEN, U.S. App. S.N. 77581495  
TEAM SMITHEREEN, U.S. App. S.N. 77581503

Assignor notes that pursuant to that certain General Assignment, Assumption Agreement and Bill of Sale dated as of October 1, 2009, Assignee became the successor to the entire business of Assignor, to which the foregoing trademarks and service marks pertain, which business was ongoing and existing as of October 1, 2009 and continues to be ongoing and existing.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed in its corporate name by its duly authorized officer.

"Assignor"

Wild Brain, Inc.

By: David Graber  
David Graber, Secretary

Date signed: 8/17/10