TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Genmar IP LLC		02/01/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Stratos Boats, LLC
Street Address:	927 Highway 178 North
City:	Flippin
State/Country:	ARKANSAS
Postal Code:	72634
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3481821	BIOS
Registration Number:	1378030	CHAMPION
Registration Number:	2833278	CHAMPION BOATS EST. 1975
Registration Number:	3289125	DIAMOND EASY MONEY
Registration Number:	3038460	DUO PRO
Registration Number:	3285485	ELITE
Registration Number:	3130856	EXCURSION
Registration Number:	3024767	ORANO
Registration Number:	3068898	RIDE & DECIDE
Registration Number:	3071679	RIDE & DECIDE
Registration Number:	3127750	SEA CHAMP
Registration Number:	1393959	STRATOS
Registration Number:	2994370	STRATOS
Registration Number:	2986634	

OP $515.00 3481821

Registration Number:	1418663	TOURNAMENT OF CHAMPIONS
Registration Number:	3300016	V-WING HULL
Registration Number:	3300015	V V-WING HULL
Registration Number:	2979636	XF
Serial Number:	77117297	AERO-TRAC
Serial Number:	77724762	EVOLUTION

CORRESPONDENCE DATA

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-332-5300

Email: kanderson@merchantgould.com

Correspondent Name: Scott W. Johnston

Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	11585.00000110
NAME OF SUBMITTER:	Scott W. Johnston
Signature:	/Scott W. Johnston/
Date:	08/18/2010

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Genmar IP LLC, a Delaware limited liability company having a principal place of business at 2900 IDS Center, 80 S. 8th Street Minneapolis, Minnesota 55402 (hereinafter called "Assignor"), is the owner of the Trademark Registrations on the attached Schedule A (collectively called "the Marks"); and

WHEREAS, Genmar Industries, Inc., a Delaware corporation having a principal place of business at 2900 IDS Center, 80 S. 8th Street Minneapolis, Minnesota 55402 (hereinafter called "Assignor"), is the owner of the Trademark Registrations on the attached Schedule B (collectively called "the Marks"); and

WHEREAS, Stratos Boats, LLC, a Delaware limited liability company having a principal place of business at 927 Highway 178 North, Flippin, Arkansas 72634 (hereinafter called "Assignee"), is desirous of acquiring said trademarks and trademark registrations;

NOW, THEREFORE, said Assignor hereby confirms and ratifies the assignment of rights stated herein effective as of February 1, 2010, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has sold, assigned and transferred, and by these presents does sell, assign and transfer, nunc pro tunc, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to the Marks, said registrations and all common law trademark rights in the Marks, and with the goodwill and other incidents of its business associated with or symbolized by the Marks, effective February 1, 2010. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks, at the expense of Assignee.

Assignor

Genmar Industries, Inc.

Date: 8/11/2010 By: _____
David Steichen
Vice President

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 11th of ~~July~~ August, 2010, before me personally appeared, David Steichen, to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

_____
Notary Public

Deborah L. Nelson
Notary Public
Minnesota
My Commission Expires 01/31/2013

Assignor

Genmar IP LLC

Date: 8/11/2010 By: _____
David Steichen
Vice President

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 11th of ~~July~~ August, 2010, before me personally appeared, David Steichen, to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

_____
Notary Public

Deborah L. Nelson
Notary Public
Minnesota
My Commission Expires 01/31/2013

Assignee

Stratos Boats, LLC

Date: 8 · 12 · 10 By: _____
David Huls
Vice President

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 12th of ~~July~~ August, 2010, before me personally appeared, David Huls, to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

_____
Notary Public

Deborah L. Nelson
Notary Public
Minnesota
My Commission Expires 01/31/2013

TRADEMARK
REEL: 004262 FRAME: 0593

SCHEDULE A							
M&G		Assignor	Mark	Status	Country	App No	Reg No
11585.0734CA01		Genmar IP LLC	CHAMPION BOATS EST. 1975 & DESIGN	Registered	Canada	1173388	633875
		Genmar IP LLC	STRATOS	Registered	Canada	665460	401347
11585.0147ET01		Genmar IP LLC	STRATOS	Filed	Community Trademark	7092471	
		Genmar IP LLC	JAVELIN	Registered	Japan	55066398	16749092
		Genmar IP LLC	STRATOS	Registered	Japan	2057001	2708861
11585.0719US02		Genmar IP LLC	AERO-TRAC	Filed	United States	77/117297	
11585.0801US01		Genmar IP LLC	BIOS	Registered	United States	77/231610	3481821
11585.0723US01		Genmar IP LLC	CHAMPION	Registered	United States	73/547185	1378030
11585.0734US01		Genmar IP LLC	CHAMPION BOATS EST. 1975 & DESIGN	Registered	United States	78/170747	2833278
11585.0795US01		Genmar IP LLC	DIAMOND EASY MONEY	Registered	United States	78/968131	3289125
11585.0778US01		Genmar IP LLC	DUO PRO	Registered	United States	78/443591	3038460
11585.0781US01		Genmar IP LLC	ELITE	Registered	United States	78/470357	3285485
11585.0822US01		Genmar IP LLC	EVOLUTION	Filed	United States	77/724762	
11585.0783US01		Genmar IP LLC	EXCURSION	Registered	United States	78/473400	3130856
11585.0777US01		Genmar IP LLC	ORANO	Registered	United States	78/443580	3024767
11585.0737US01		Genmar IP LLC	RIDE & DECIDE	Registered	United States	78/176858	3068898
11585.0736US01		Genmar IP LLC	RIDE & DECIDE AND DESIGN	Registered	United States	78/175121	3071679
11585.0779US01		Genmar IP LLC	SEA CHAMP	Registered	United States	78/446972	3127750
11585.0147US01		Genmar IP LLC	STRATOS	Registered	United States	73/535584	1393959
11585.0772US01		Genmar IP LLC	STRATOS	Registered	United States	78/342221	2994370
11585.0761US01		Genmar IP LLC	STRATOS GRAPHICS (MISCELLANEOUS DESIGN)	Registered	United States	78/260796	2986634
11585.0722US01		Genmar IP LLC	TOURNAMENT OF CHAMPIONS	Registered	United States	73/547244	1418663
11585.0717US02		Genmar IP LLC	V-WING HULL	Registered	United States	78/896919	3300016
11585.0725US02		Genmar IP LLC	V-WING HULL & DESIGN	Registered	United States	78/896915	3300015
11585.0771US01		Genmar IP LLC	XF	Registered	United States	78/335194	2979636
SCHEDULE B							
M&G		Assignor	Mark	Status	Country	App No	Reg No
11585.0791US01		Genmar Industries, Inc.	FISHUNTER	Registered	United States	78/847478	3232902

RECORDED: 08/18/2010
TRADEMARK
REEL: 004262 FRAME: 0594