

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hopelab Foundation, Inc. | | 07/27/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | ZAMZEE CO. | | |
| Street Address: | 1991 Broadway Street, Suite 136 | | |
| City: | Redwood City | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94063-1957 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77962712 | ZAMZEE | |
| Serial Number: | 77905945 | JUST ADD MOTION | |
| Serial Number: | 77905920 | GO MORE, GET MORE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (408)354-8839 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 4083563000 | | |
| Email: | rthomson@smwb.com | | |
| Correspondent Name: | Romin P. Thomson, Esq. | | |
| Address Line 1: | 983 University Avenue, Suite 104C | | |
| Address Line 4: | Los Gatos, CALIFORNIA 95032 | | |
| ATTORNEY DOCKET NUMBER: | HOPELAB-117 | | |
| NAME OF SUBMITTER: | Romin P. Thomson | | |
| Signature: | /Romin P. Thomson/ | | |

OP \$90.00 77962712

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**TRADEMARK
 REEL: 004262 FRAME: 0794**

Date:

08/18/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is executed as of this 27th day of July, 2010 by and between HOPELAB FOUNDATION, INC., a Delaware corporation ("HopeLab"), and ZAMZEE Co., a California corporation ("Zamzee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HopeLab hereby assigns unto Zamzee all of its right, title and interest in and to the Trademarks identified on Exhibit "A" attached hereto and incorporated herein by reference, and all intellectual property rights associated therewith.

This Trademark Assignment has been prepared by Sweeney Mason Wilson & Bosomworth ("SMWB") at the mutual request of the parties hereto. The individual interests of the parties hereto are not represented by SMWB and the parties acknowledge that they have been advised to seek the advise of their own, independent counsel in connection with the execution of this Trademark Assignment.

HOPELAB FOUNDATION, INC.:

By: Pat Christa

Title: President + CEO

ZAMZEE Co.:

By: Pat Christa

Title: President

EXHIBIT "A"

| Application No. | Mark |
|-----------------|-------------------|
| 77962712 | ZAMZEE |
| 77905945 | JUST ADD MOTION |
| 77905920 | GO MORE, GET MORE |