

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson Outdoors Inc.		08/16/2010	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Johnson Outdoors Marine Electronics, Inc.
Street Address:	678 Humminbird Lane
City:	Eufaula
State/Country:	ALABAMA
Postal Code:	36027
Entity Type:	CORPORATION: ALABAMA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1974046	MINN KOTA

CORRESPONDENCE DATA

Fax Number: (815)654-5770
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: rockmail@reinhardtlaw.com
 Correspondent Name: Gordon M. Wright
 Address Line 1: 2215 Perrygreen Way
 Address Line 4: Rockford, ILLINOIS 61107

ATTORNEY DOCKET NUMBER:	504337
NAME OF SUBMITTER:	Gordon M. Wright
Signature:	/Gordon M. Wright/
Date:	08/18/2010

Total Attachments: 2

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**TRADEMARK
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Reinhart Boerner Van Deuren P.C.
Attorneys at Law
2215 Perrygreen Way
Rockford, Illinois 61107

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Johnson Outdoors Inc., (Assignor), a Wisconsin corporation, having its principal offices at 555 Main Street, Racine, WI 53403, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office, or in the trademark office of the country noted next to the mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
MINN KOTA	1,487,402	May 10, 1988
MINN KOTA	1,974,046	May 14, 1996
MINN KOTA (Australia)	388746	March 16, 1983
MINN KOTA (Austria)	110189	August 27, 1985
MINN KOTA (Benelux)	389,106	April 25, 2003
MINN KOTA (Brazil)	816627983	August 27, 1996
MINN KOTA (Canada)	TMA 373,514	September 14, 1990
MINN KOTA AND DESIGN (China, People's Republic)	906,711	November 28, 1996
MINN KOTA (EM)	4 403 598	October 11, 2006
MINN KOTA AND DESIGN (Hong Kong)	4699A-B/1996	May 22, 1996
MINN KOTA (Hong Kong)	4699A-B1996	May 22, 1996
MINN KOTA (Italy)	1081985	December 7, 2007
MINN KOTA (Japan)	03031081	March 31, 1995
MINN KOTA (Mexico)	489514	February 21, 2005
MINN KOTA (Paraguay)	326747	March 24, 1988
MINN KOTA (Sweden)	233144	April 24, 2002
MINN KOTA (Switzerland)	383,428	July 11, 1991
MINN KOTA (Taiwan)	714106	April 16, 1996
MINN KOTA (United Kingdom)	1192712	March 23, 1983

WHEREAS, Johnson Outdoors Marine Electronics, Inc., (Assignee), an Alabama corporation, having its principal place of business at 678 Humminbird Lane, Eufaula, AL 36027 is desirous of acquiring said registered trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof, and including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 16 day of August, 2010.

Johnson Outdoors Inc.



By: Donald P. Sesterhenn

Title: Assistant Treasurer