

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	07/29/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greenplum, Inc.		07/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	EMC Corporation		
Street Address:	176 South Street		
Internal Address:	Legal Department		
City:	Hopkinton		
State/Country:	MASSACHUSETTS		
Postal Code:	01748		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3158418	BIZGRES	
Registration Number:	3092962	DEEPGREEN	
Registration Number:	3103675	GREENPLUM	
Registration Number:	3516218	CRITICAL MASS INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	(508)293-7189		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	508-293-7835		
Email:	ouellette_scott@emc.com		
Correspondent Name:	Scott A. Ouellette		
Address Line 1:	176 South Street		
Address Line 2:	Legal Department		
Address Line 4:	Hopkinton, MASSACHUSETTS 01748		

CH \$115.00 3158418

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TRADEMARK
 REEL: 004262 FRAME: 0879

NAME OF SUBMITTER:	Scott A. Ouellette
Signature:	/scott a. ouellette/
Date:	08/18/2010
<p>Total Attachments: 5 source=Greenplum Assignment #page1.tif source=Greenplum Assignment #page2.tif source=Greenplum Assignment #page3.tif source=Greenplum Assignment #page4.tif source=Greenplum Assignment #page5.tif</p>	

ASSIGNMENT OF PATENTS, TRADEMARKS, COPYRIGHTS AND DOMAIN NAMES

THIS ASSIGNMENT ("Assignment") is effective as of July 29, 2010, by and between Greenplum, Inc., a Delaware corporation having its principal place of business at 1900 South Norfolk Street, San Mateo, California 94403 (hereinafter, together with all subsidiary and affiliate companies which it now or hereafter owns, or controls, "Company"), and EMC Corporation, a Massachusetts corporation having its principal place of business at 176 South Street, Hopkinton, Massachusetts 01748 ("Parent").

WHEREAS, Company and Parent are parties to that certain Agreement and Plan of Merger dated as of June 30, 2010 (hereinafter the "Merger Agreement");

WHEREAS, it is a condition to the consummation of the transactions under the Merger Agreement that this Assignment be entered into;

WHEREAS, Company owns certain patents and patent applications which are listed on attached Schedule 1 ("Assigned Patents"), certain trademarks and trademark applications and copyright registrations which are listed on attached Schedule 2 ("Assigned Trademarks and Copyrights"), and certain domain names which are listed on attached Schedule 3 ("Assigned Domain Names");

WHEREAS, Parent desires to receive from Company assignments to the Assigned Patents, Assigned Trademarks and Copyrights, and Assigned Domain Names;

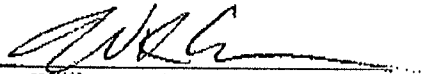
NOW THEREFORE, for good and valuable consideration, Company hereby assigns to Parent, all of (a) Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Patents, and any and all divisional applications, continuation applications, continuations-in-part, reissues, reexaminations thereof, and all pending applications therefor, which claim priority from any application from which Assigned Patents are derived, as well as, all foreign counterparts of Assigned Patents; (b) Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Trademarks and Copyrights and all goodwill associated therewith; and (c) Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Domain Names and all goodwill associated therewith..

Company hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, and the empowered officials of any other applicable offices and governments to issue or transfer all said Assigned Patents and Assigned Trademarks and Copyrights to Parent, as assignee thereof, or otherwise as Parent may direct.

[Signature Page Follows]

Signed at San Mateo, California, this 24th day of July, 2010

GREENPLUM, INC.

By: 
Name: William Cook
Title: Chief Executive Officer

[Signature Page to IP Assignment Agreement]

Schedule 1

Jurisdiction	Application or Patent No.	Filing or Grant Date
United States	7,162,467	January 9, 2007
United States	12347728	Dec. 31, 2008
United States	12499697	08-JUL-2009
United States	12417550	02-APR-2009
United States	12555629	08-SEP-2009
United States	12646716	23-DEC-2009
United States	12751208	31-MAR-2010
United States	12788256	26-MAY-2010

Schedule 2

1. GREENPLUM, Serial Number 78635498, Filing Date May 23, 2005, Registration Number 3103675, Registration Date June 13, 2006.
2. DEEPGREEN, Serial Number 78635513, Filing Date May 23, 2005, Registration Number 3092962, Registration Date May 16, 2006.
3. BIZGRES, Serial Number 78760320, Filing Date November 23, 2005, Registration Number 3158418, Registration Date October 17, 2006.
4. CRITICAL MASS INTELLIGENCE, Serial Number 77426264, Filing Date March 19, 2008, Registration Number 3516218, Registration Date October 14, 2008.
5. Other Trademark(s)

Other Trademarks
Greenplum Chorus
Polymorphic Data Storage
Polymorphic Storage and Data Hypervisor
Greenplum Database
Scatter/Gather Streaming
Gnet
Enterprise Data Cloud

6. Copyright Registration(s)

Computer Software Copyright Registration Certificate

Registration Number: 136191

Name of the Software: {Chinese Name of the Software meaning Greenplum Data Management Analysis Software} [Abbreviation: GPDB Tool Box V1.0]

Writer / Author: Greenplum (Beijing) Limited

Method of Obtaining the Copyright: Naturally / Originated

Copyright Coverage: All

First Issued: January 9, 2009

Dated March 12, 2009

China Software Testing Center HTPD3RD0903184, RD280903207

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Schedule 3

[illegible]