

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Big Lead, LLC | | 06/01/2010 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Fantasy Sports Ventures, Inc. | | |
| Street Address: | 1500 Broadway, Suite 810 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10036 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3629548 | THE BIG LEAD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)803-2209 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | tcherkashina@loeb.com | | |
| Correspondent Name: | Douglas Masters - Loeb & Loeb LLP | | |
| Address Line 1: | 321 North Clark St. | | |
| Address Line 2: | Suite 2300 | | |
| Address Line 4: | Chicago, ILLINOIS 60654 | | |
| ATTORNEY DOCKET NUMBER: | 208502-10002 | | |
| NAME OF SUBMITTER: | Douglas Masters | | |
| Signature: | /Douglas Masters/ | | |
| Date: | 08/18/2010 | | |

CH \$40.00 3629548

Total Attachments: 2

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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Big Lead, LLC, a Delaware limited liability company, having a place of business at 241 Sequoia Drive, Newton, Pennsylvania 18940 ("Assignor"), hereby sells, assigns, and transfers to Fantasy Sports Ventures, Inc., a Delaware corporation, having a place of business at 1500 Broadway, Suite 810, New York, New York 10036 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademark THE BIG LEAD (the "Mark"), together with the goodwill of the business symbolized by the Mark, and all corresponding registrations and applications to register the marks, including U.S. Reg. No. 3,629,548, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.


Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 1st day of June 2010.

ASSIGNOR:

The Big Lead, LLC


By JASON McIntyre

Name: 

Title: Owner

ASSIGNEE:

Fantasy Sports Ventures, Inc.

By 

Name: Christopher J. Russo

Title: CEO

State of New York }
County of New York }

On MAY 28, 2010 before me, MARIA CARRIERI, personally appeared JASON MCINTYRE personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Maria Carrieri (Seal)
MARIA CARRIERI
Notary Public, State of New York
No. 30-4652879
Qualified in Nassau County
Commission Expires March 30, 20 11

State of _____ }
County of _____ }

On _____ before me, _____, personally appeared _____ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature] (Seal)