

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Think Services, Inc.		08/09/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	United Business Media LLC		
Street Address:	600 Community Drive, 4th Floor		
City:	Manhasset		
State/Country:	NEW YORK		
Postal Code:	11030		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3041734	HDI	
Registration Number:	3041735	HDI	
Registration Number:	2668603	HELP DESK INSTITUTE	
Registration Number:	3816256	SUPPORT WORLD	
Registration Number:	3816257	SUPPORT WORLD	
CORRESPONDENCE DATA			
Fax Number:	(212)768-6800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-768-5367		
Email:	trademarks@sonnenschein.com		
Correspondent Name:	Monica B. Richman		
Address Line 1:	c/oSonnenschein Nath & Rosenthal LLP		
Address Line 2:	233 South Wacker Dr., Suite 7800		
Address Line 4:	Chicago, ILLINOIS 60606-6404		
ATTORNEY DOCKET NUMBER:	20001431-1542		

OP \$140.00 3041734

NAME OF SUBMITTER:	Monica B. Richman- Attorney of record
Signature:	/monica b. richman/
Date:	08/19/2010
Total Attachments: 3 source=THINK SERVICE TO UBM#page1.tif source=THINK SERVICE TO UBM#page2.tif source=THINK SERVICE TO UBM#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment Agreement is by and between Think Service, Inc., a Delaware corporation, with a place of business at 102 South Tejon Street, Suite 1200, Colorado Springs, Colorado, USA 80903 (“Assignor”) and United Business Media LLC a Delaware limited liability company, with a place of business at 600 Community Drive, Manhasset, New York, USA 11030 (“Assignee”), and

WHEREAS, Assignor is the owner of the trademark applications and registrations identified in Schedule A (“Trademarks”);

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademarks to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor’s rights, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, and any trademark registrations and applications, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Upon Assignee’s request, Assignor will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to any material fact or thing) as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Trademarks and to protect and enforce the Trademarks.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said trademark registrations and applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor represents and warrants that Assignor has the full right to convey the entire right, title and interest herein assigned, that there are no rights, title or interests outstanding inconsistent with the rights, title and interests assigned herein, and the Assignor will not execute any instrument or grant or transfer any rights, title or interests inconsistent with the rights, title and interests assigned herein.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

ASSIGNOR:

THINK SERVICE, INC.

By: 

Name: Joshua Blank

Title: Assistant Secretary

Date: August 9, 2010

ASSIGNEE:

UNITED BUSINESS MEDIA LLC

By: 

Name: Irene Carlson

Title: General Counsel

Date: August 9, 2010



MIRIAM MORALES
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MO6217402
Qualified in Bronx County
My Commission Expires February 08, 2014



MIRIAM MORALES
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MO6217402
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FOREIGN APPLICATIONS/REGISTRATIONS

Owner	Country	Mark	App. No./Reg. No.	Filing Date	Class(es)	Status
Think Service, Inc.	U.S.	HDI	3041734	January 17, 2005	16, 35, 41	Registered
Think Service, Inc.	U.S.	HDI & Design	3041735	January 17, 2005	16, 35, 41	Registered
Think Service, Inc.	U.S.	HELP DESK INSTITUTE & Design	2668603	October 24, 2001	16, 41	Registered
Think Service, Inc.	U.S.	SUPPORT WORLD	3816256	December 9, 2008	9	Registered
Think Service, Inc.	U.S.	SUPPORT WORLD	3816257	December 9, 2008	16	Registered