

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Corporation		08/18/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Broadcasting Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0888864	EYEWITNESS NEWS	
CORRESPONDENCE DATA			
Fax Number:	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129753609		
Email:	elena.vetere@cbs.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	EYEWITNESS NEWS		
NAME OF SUBMITTER:	Rebecca Borden		
Signature:	/RB/		
Date:	08/19/2010		

CH \$40.00 0888864

Total Attachments: 1

source=Assignment of Eyewitness News mark from CBS Corp to CBS Broadcasting#page1.tif

TRADEMARK
REEL: 004264 FRAME: 0081

ASSIGNMENT OF TRADEMARK

WHEREAS, CBS Corporation ("Assignor"), a Delaware corporation with a place of business at 51 West 52nd Street, New York, NY 10019, is the owner of Registration No. 888,864 for the mark EYEWITNESS NEWS (the "Mark") on and in connection with Class 41 and as of August 18, 2010 assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 51 West 52nd Street, New York, New York 10019, desires to obtain all rights in and to the Mark.

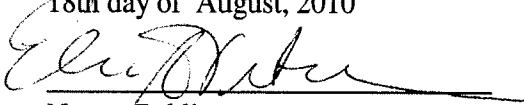
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 18th day of August 2010.

CBS Corporation

By: Rebecca Borden
Name: Rebecca Borden
Title: Vice President and Assistant Secretary

Sworn to before me this
18th day of August, 2010


Notary Public

ELENA R. VETERE
Notary Public, State of New York
No. 01VE6157560
Qualified in Queens County
Commission Expires 12/11/2010