

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kerrico Names, Inc.		08/19/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark @ One Market St., Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3487960	CHATR	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 882-3200		
Email:	tmparalegal@owe.com		
Correspondent Name:	Noel M. Cook		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	SALES 00026		
NAME OF SUBMITTER:	Noel M. Cook		
Signature:	/Noel M. Cook/		
Date:	08/19/2010		

CH \$40.00 3487960

Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

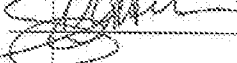
WHEREAS, Kerrico Names, Inc., a Delaware Corporation, whose address is 556 S. Fair Oaks Ave., Suite 101-16, Pasadena, CA 91105 (hereinafter "Assignor") is the owner of Federal Trademark Registration No. 3,487,960 for CHATR (the "Mark") for "computer services, namely, providing online facilities for real-time interaction with other computer users concerning topics of general interest" in Class 38; "computer services, namely, the creation and management of online communities for businesses and individuals that allow participants to share information via a global computer network" in Class 42; and "online social networking services for businesses and individuals via a global communications network" in Class 45 (the "Registration"), the associated chatrco.com, chatr-fest.com, chatrmedia.com, winechatr.com, winechatr.com domain name(s), and all rights title and interest associated therewith (collectively, "CHATR Properties");

WHEREAS, Salesforce.com, Inc., a Delaware Corporation, whose address is The Landmark @ One Market Street, San Francisco, California 94105 (hereinafter "Assignee") is desirous of acquiring the CHATR Properties;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee the CHATR Properties, together with the goodwill of the business connected with the use of, and symbolized by, the Mark as reflected in the Registration.

Date: 08/19/10

KERRICO NAMES, INC.


Name: CEO CHATR
Title: President
Date: 08/19/10