

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Slingbeat Media, L.L.C.		07/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Sling Media, Inc.		
Street Address:	1051 East Hillsdale Blvd.		
Internal Address:	Suite 500		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94044		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77273399	SLINGBEAT MEDIA	
Serial Number:	77273388	SLINGBEAT	
Serial Number:	77480631	SLINGBEAT X	
Serial Number:	77455576	SLINGBEAT MEDIA	
Serial Number:	77455564	SLINGBEAT	
CORRESPONDENCE DATA			
Fax Number:	(303)723-2588		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303.723.1616		
Email:	ipdept@dishnetwork.com		
Correspondent Name:	Max Gratton		
Address Line 1:	DISH Network LLC, 9601 S. Meridian Blvd.		
Address Line 2:	Legal Department		
Address Line 4:	Englewood, COLORADO 80112		

CH \$140.00 77273399

ATTORNEY DOCKET NUMBER:	TO-2008-01
NAME OF SUBMITTER:	Aaron Dobberstein
Signature:	/Aaron Dobberstein/
Date:	08/20/2010
Total Attachments: 2 source=Slingbeat Assignment#page1.tif source=Slingbeat Assignment#page2.tif	

EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, Slingbeat Media, L.L.C., a limited liability company, having a principal place of business at 20020 Spaich Court, Saratoga, CA 95070 United States (hereinafter "SELLER"), owns right in, to and under the trademark applications specified in Exhibit B (hereinafter the "Trademarks"); and

WHEREAS, Sling Media, Inc., 1051 East Hillsdale Blvd, Suite 500, Foster City, CA 94044, United States ("BUYER"), is desirous of acquiring Seller's entire right title and interest in, to and under the Trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Seller has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the Buyer its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and further including; all income, royalties, and damages now and hereafter due and/or payable to Seller, including damages and payments for past and future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above through the world;

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the 21st of July, 2010.

By: [Signature]
Slingbeat Media, L.L.C.
Peter McWeeny
Chief Operating Officer

On this 21st day of July, 2010, before me a notary public in and for the county of Cook in the State of Illinois, appeared Peter McWeeny, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the same instrument as a free and voluntary act for the use and purposes therein set forth.

[Signature]
My Commission Expires: Aug. 30, 2014

Notary Public

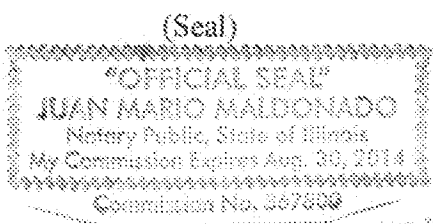



EXHIBIT B

SLINGBEAT TRADEMARK APPLICATIONS

Serial Number	Mark	Classes
77/273,399	Slingbeat Media	35, 41 and 42
77/273,388	Slingbeat	35, 41 and 42
77/480,631		35, 41 and 42
77/455,576	Slingbeat Media	42
77/455,564	Slingbeat	42