

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hotel del Coronado, LP		08/20/2010	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Hotel del Partners, LP		
Street Address:	200 West Madison Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77930817	DEL RESORT MEMBERSHIP	
Serial Number:	77930829	DEL RESORT MEMBERSHIP	
CORRESPONDENCE DATA			
Fax Number:	(619)522-8430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619-522-8530		
Email:	tvolzer@kslresorts.com		
Correspondent Name:	Tina Volzer		
Address Line 1:	1500 Orange Ave		
Address Line 4:	Coronado, CALIFORNIA 92118		
NAME OF SUBMITTER:	Tina Volzer		
Signature:	/tina volzer/		
Date:	08/20/2010		

OP \$65.00 77930817

Total Attachments: 1
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Hotel del Coronado, LP ("Assignor"), a Delaware limited partnership with its principal office at 200 West Madison Street, Chicago, IL 60606, is the owner of the mark, Del Resort Membership which is pending registration in the United States Patent and Trademark Office as follows: Serial Numbers: 77930817 and 77930829. Hotel del Partners, LP, ("Assignee"), a Delaware limited partnership with its principal offices at 200 West Madison Street, Chicago, IL 60606, desires to acquire all right title and interest in the mark and design of DEL RESORT MEMBERSHIP, the good will symbolized by the mark, and the serial numbers of the mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the serial numbers together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

By: *Tina Volzer*
Tina Volzer, Attorney

Certificate of Acknowledgment of Notary Public
State of CALIFORNIA
)
County of SAN DIEGO
)

On AUGUST 20, 2010, before me, HARDEEP S. MANKATALA, a notary public in and for said state, personally appeared TINA VOLZER, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of CALIFORNIA that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Hardeep S. Mankatala
commission expires MAY 13, 2014



Notary Public for the State of CALIFORNIA My