

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brian David Frank		08/23/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Atlantis Industries, LLC
Street Address:	1018 Creek View Drive
City:	Whitefish
State/Country:	MONTANA
Postal Code:	59937
Entity Type:	LIMITED LIABILITY COMPANY: MONTANA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3171466	HAMMER BAR
Registration Number:	3126830	ENDUROLYTES
Registration Number:	2985450	RECOVERITE
Registration Number:	2985449	HEED
Registration Number:	3062289	HAMMER NUTRITION
Registration Number:	3421191	FUEL RIGHT, FEEL GREAT
Registration Number:	2898909	PERPETUEM
Registration Number:	2000435	HAMMER GEL

CORRESPONDENCE DATA

Fax Number: (207)783-9325
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 207.786.3566
 Email: trademarks@brannlaw.com
 Correspondent Name: Kevin R. Haley, Esq.
 Address Line 1: 184 Main Street

OP \$215.00 3171466

Address Line 2: P.O. Box 3070
Address Line 4: Lewiston, MAINE 04243

ATTORNEY DOCKET NUMBER:	HAMM-ASSIGNMENT
NAME OF SUBMITTER:	Kevin R. Haley, Registrant's Counsel
Signature:	/Kevin R. Haley/
Date:	08/23/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

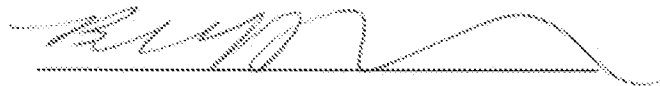
WHEREAS, Brian David Frank, a United States individual, (hereinafter the "Assignor"), Owns the eight (8) U.S. Trademark Registrations identified in Schedule A (attached), (collectively referred to herein as the "Marks");

WHEREAS, Atlantis Industries, LLC, a Montana Limited Liability Company (hereinafter the "Assignee"), desires to acquire the Marks identified in Schedule A thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks and the registrations thereof, together with any and all goodwill associated with the Marks.

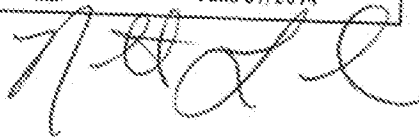
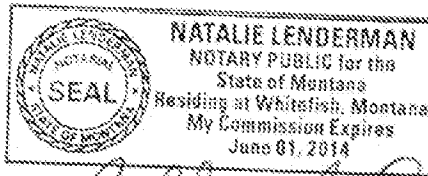
BRIAN DAVID FRANK

Dated: 08/23/2010



By: Brian David Frank

Notarization Required



SCHEDULE A
LIST OF TRADEMARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HAMMER BAR	3171466	November 14, 2006
ENDUROLYTES	3126830	August 8, 2006
RECOVERITE	2985450	August 16, 2005
HEED	2985449	August 16, 2005
HAMMER NUTRITION	3062289	February 28, 2006
FUEL RIGHT, FEEL GREAT	3421191	May 6, 2008
PERPETUEM	2898909	November 2, 2004
HAMMER GEL	2000435	September 10, 1996