

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COX TMI, INC.		08/23/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THE TRAVEL CHANNEL, L.L.C.		
Street Address:	5425 WISCONSIN AVENUE		
Internal Address:	SUITE 800		
City:	CHEVY CHASE		
State/Country:	MARYLAND		
Postal Code:	20815		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77874561	KIDNAP!	
Serial Number:	77893012	KIDNAP!	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2028576000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Halle B. Markus, Arent Fox LLP		
Address Line 1:	1050 Connecticut Ave NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	029520.00098		
NAME OF SUBMITTER:	Halle B. Markus		
Signature:	/Halle B. Markus/		

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**TRADEMARK
 REEL: 004265 FRAME: 0414**

Date:

08/23/2010

Total Attachments: 2

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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AND ASSUMPTION AGREEMENT is dated as of August 23, 2010 (this "Agreement"), by and between Cox TMI, Inc., a Delaware corporation, (the "Assignor") and The Travel Channel, L.L.C., a Delaware limited liability company ("Travel Channel" or the "Assignee"). All capitalized terms used herein which are not otherwise defined herein shall have the meanings ascribed to them in the Contribution Agreement.

WITNESSETH:

WHEREAS, Assignor is party to a Contribution Agreement dated November 5, 2009, as amended (the "Contribution Agreement"), among TCM Parent, LLC, TCM Sub, LLC, TCM New Holdco, LLC, a Delaware limited liability company ("New Holdco"), Gulliver Media Holdings, LLC, Scripps Networks Interactive, Inc., Assignor and Cox Communications, Inc., pursuant to which, among other things, Assignor and Assignee consummated the transactions contemplated by this Agreement;

WHEREAS, Assignor is the owner of the following marks (the "Marks"), which have been applied for with the United States Patent and Trademark Office:

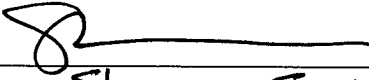
Mark	Country	Appln No.	Reg. No	Goods and Services
	US	77/893,012	n/a	IC 009. Computer game programs. IC 041. Entertainment services, namely, providing an online computer game.
KIDNAP!	US	77/874,561	n/a	IC 009. Computer game programs. IC 041. Entertainment services, namely, providing an online computer game.

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Marks, the registrations therefor, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, including the registrations therefor and the goodwill of the business symbolized thereby.

Signed this 23rd day of August, 2010.

COX TMI, INC.

By: 
Name: Shauna Sullivan
Title: Corporate Secretary