

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PC Acquisition, Inc.		07/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Provide Creations, Inc.		
Street Address:	4840 Eastgate Mall		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2271728	PERSONAL CREATIONS	
Registration Number:	2719185	PERSONAL CREATIONS	
Registration Number:	2741442	PERSONALCREATIONS.COM	
Registration Number:	2830963	UNIQUE PERSONALIZED GIFTS FOR EVERY OCCASION	
Registration Number:	3258288	PERSONA CORPORATE SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	(650)812-3444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 812-3400		
Email:	jwhite@carrferrell.com, shernandez@carrferrell.com		
Correspondent Name:	Joi A. White		
Address Line 1:	2200 Geng Road		
Address Line 4:	Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	T-2694 US		

OP \$140.00 2271728

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**TRADEMARK
 REEL: 004265 FRAME: 0500**

NAME OF SUBMITTER:	Joi A. White
Signature:	/Joi A. White/
Date:	08/23/2010
Total Attachments: 0	

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