# OP \$165,00 777213

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Classic Bread Company		08/16/2010	CORPORATION: IDAHO

### **RECEIVING PARTY DATA**

Name:	Harvest Classic Bread Company	
Street Address:	914 Park Centre Way	
City:	Nampa	
State/Country:	IDAHO	
Postal Code:	83651	
Entity Type:	CORPORATION: IDAHO	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	77721313	SILVER CITY SOURDOUGH
Registration Number:	3633149	BUNLOVER'S
Registration Number:	3214900	CLASSIC
Registration Number:	2814065	BREADLOVER'S
Registration Number:	2387597	CLASSIC BREAD
Registration Number:	2324856	CLASSIC BREAD

# **CORRESPONDENCE DATA**

Fax Number: (503)972-3873

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503.221.1440

Email: lisa.gabel@tonkon.com
Correspondent Name: Tonkon Torp LLP
Address Line 1: 888 SW Fifth Avenue
Address Line 2: 1600 Pioneer Tower

Address Line 4: Portland, OREGON 97204

REEL: 004265 FRAME: 0524

TRADEMARK

900170047

ATTORNEY DOCKET NUMBER:	HARVEST BREAD CO.	
NAME OF SUBMITTER:	Christopher D. Erickson	
Signature:	/Christopher D. Erickson/	
Date:	08/23/2010	
Total Attachments: 1 source=Harvest Classic Bread assignment#page1.tif		

TRADEMARK REEL: 004265 FRAME: 0525

### TRADEMARK ASSIGNMENT

Classic Bread Company, an Idaho corporation ("Assignor"), having its principal place of business at 253 Holland Dr., Nampa, Idaho 83651, is the owner of the following trademark registrations and applications currently registered or pending registration in the United States Patent and Trademark Office (the "Trademarks"):

jiimdemaidk 🗼 💮 🗀	1048.249990808	US Regalio
SILVER CITY SOURDOUGH	77721313	
BUNLOVER'S	78629188	3633149
CLASSIC	78687978	3214900
BREADLOVER'S	78090455	2814065
CLASSIC BREAD	75767573	2387597
Classic	75410492	2324856

Harvest Classic Bread Company, an Idaho corporation ("Assignee"), having its principal place of business at 914 Park Centre Way, Nampa, Idaho 83651, desires to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks and the above identified registrations and applications for the Trademarks.

DATED: August 16, 2010

**ASSIGNOR:** 

Classic Bread Company

Name: Steven A. Adamson

Title: President

000632/00222/2357612v1

**RECORDED: 08/23/2010** 

TRADEMARK REEL: 004265 FRAME: 0526