

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/29/2008		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Richard Barry		11/09/2009
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kidstrong Enterprises, LLC		
Street Address:	10 Sunny Ridge Drive		
City:	Fair Haven		
State/Country:	NEW JERSEY		
Postal Code:	07704		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3632007	KIDSTRONG
	Registration Number:	3588556	KIDSTRONG BE KIDS...GROW STRONG!
CORRESPONDENCE DATA			
Fax Number:	(540)518-9037		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	540-825-3500		
Email:	jbader@symbus.com		
Correspondent Name:	Janice Bader		
Address Line 1:	P.O. Box 933		
Address Line 4:	Culpeper, VIRGINIA 22701		
NAME OF SUBMITTER:	Janice Bader		
Signature:	/j. bader/		
Date:	08/24/2010		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Richard Barry**, an individual with an address at 10 Sunny Ridge Drive, Fair Haven, New Jersey 07704, is the owner of the following trademarks currently registered in the U.S. Patent and Trademark Office:

KIDStrong Reg. No. 3632007
Registered June 2, 2009
For: Nutritional drink mix for use as a meal replacement.

KIDSTRONG BE KIDS..GROW STRONG and DESIGN: Reg. No. 3588556
Registered March 10, 2009
For: Nutritionally fortified beverage.

AND WHEREAS, **Kidstrong Enterprises, LLC**, a limited liability company of the State of New Jersey, with principal offices at 10 Sunny Ridge Drive, Fair Haven, New Jersey 07704, is desirous of acquiring said trademarks and the United States Trademark registrations and including the entire business associated with the marks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **Richard Barry** assigns his entire right, title, and interest in and to the trademarks and registrations set forth above, together with the goodwill of the business symbolized by the marks and the entire business associated with the marks, including the right to sue and recover against past infringers, to **Kidstrong Enterprises, LLC**.

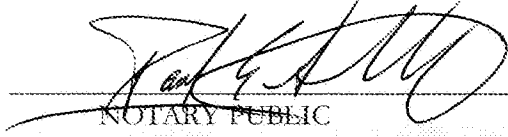
This Assignment is made *nunc pro tunc* as of December 29, 2008.


Richard Barry

Date: 11-10-09

STATE OF NEW JERSEY)
) ss:
COUNTY OF MONMOUTH)

On this 10 day of November, 2009, before me appeared Richard Barry.,
known to me or known by identification satisfactorily proved, who acknowledged that he
executes this document of his own free will, and has authority to do so.


NOTARY PUBLIC

PAUL E. SCHICK
Notary Public, New Jersey
My Commission Expires February 25, 2013

My commission expires:

