

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Portmeirion Potteries Limited		03/01/2010	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Portmeirion Group UK Limited		
<b>Street Address:</b>	London Road, Stoke On Trent		
<b>City:</b>	Staffordshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	ST4 7QQ		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2850016	THE HOLLY AND THE IVY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)273-7684		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-273-7680		
<b>Email:</b>	rshapiro@sasiplaw.com		
<b>Correspondent Name:</b>	Ronald E. Shapiro		
<b>Address Line 1:</b>	11350 Random Hills Road, Suite 740		
<b>Address Line 4:</b>	Fairfax, VIRGINIA 22030		
<b>ATTORNEY DOCKET NUMBER:</b>	CPA7966		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ronald E. Shapiro		
<b>Address Line 1:</b>	11350 Random Hills Road, Suite 740		
<b>Address Line 4:</b>	Fairfax, VIRGINIA 22030		

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NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	08/24/2010
Total Attachments: 0	

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