

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QUMU, INC.		08/19/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MMV FINANCE INC.		
Street Address:	370 King Street West		
Internal Address:	Suite 604		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5V 1J9		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78807080	MEDIA PUBLISHER	
CORRESPONDENCE DATA			
Fax Number:	(858)550-6420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-550-6403		
Email:	erin.obrien@cooley.com		
Correspondent Name:	Erin O'Brien		
Address Line 1:	c/o Cooley LLP		
Address Line 2:	4401 Eastgate Mall		
Address Line 4:	San Diego, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	312016-112 QUMU		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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**TRADEMARK
 REEL: 004266 FRAME: 0286**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Erin O'Brien

Signature:

/Erin O'Brien/

Date:

08/24/2010

Total Attachments: 2

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CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated August 19, 2010, between Qumu, Inc., a corporation organized under the laws of the State of California (hereinafter referred to as "Qumu"), whose full post office address is 1100 Grundy Lane, Suite 300, San Bruno, CA 94066, and MMV Finance Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Qumu confirms that it has granted to MMV a security interest, lien and charge in all of Qumu's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at San Bruno, CA this 19 day of August, 2010.

QUMU, INC.

By: 

Name: Ray Hood

Title: Chief Executive Officer

I have authority to bind the Corporation

SCHEDULE OF INTELLECTUAL PROPERTY

Trademarks:

<u>Serial Number</u>	<u>Word Mark</u>
78807080	MEDIA PUBLISHER

Patents:

None.

Copyrights:

None.