

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CANWEST PUBLISHING INC.		07/13/2010	COMPANY: CANADA
RECEIVING PARTY DATA			
Name:	POSTMEDIA NETWORK INC.		
Street Address:	c/o Davies Ward Phillips & Vineberg LLP, 1 First Canadian Place, 100 King St. West		
Internal Address:	Suite 4400		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5X 1B1		
Entity Type:	COMPANY: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78165765	AUCTIONMART CANADA.COM	
Serial Number:	78165758	AUCTIONMART	
CORRESPONDENCE DATA			
Fax Number:	(514)904-8101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipmtl@osler.com		
Correspondent Name:	Sofia Aguilar		
Address Line 1:	1000 de la Gauchetiere St. West		
Address Line 2:	Suite 2100		
Address Line 4:	Montreal, CANADA H3B 4W5		
ATTORNEY DOCKET NUMBER:	1124623(TRUNG2)		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$65.00 78165765

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Sofia Aguilar
Signature:	/Sofia Aguilar/
Date:	08/25/2010

Total Attachments: 11
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CONFIRMATORY ASSIGNMENT OF TRADE-MARKS

WHEREAS Canwest Publishing Inc., a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is 1450 Don Mills Road, Don Mills, Ontario, M3B 2X7, (the "Assignor"), was the owner of the trade-marks listed in the attached Schedule A (the "Trade-marks");

AND WHEREAS Postmedia Network Inc. (formerly 7536321 Canada Inc.), a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is c/o Davies Ward Phillips & Vineberg LLP, 1 First Canadian Place, 100 King Street West, Suite 4400, Toronto, Ontario, M5X 1B1 (the "Assignee"), was desirous of acquiring from the Assignor all of the right, title and interest in and to the Trade-marks together with the goodwill associated with the Trade-marks;

AND WHEREAS pursuant to an Asset Purchase Agreement dated May 10, 2010 among the Assignor, Canwest Books Inc. ("CBI"), Canwest (Canada) Inc. ("CCI"), Canwest Limited Partnership ("CLP"), Postmedia Network Canada Corp. (formerly 7535538 Canada Inc.) ("PNCC") and CW Acquisition Limited Partnership ("CWLP"), as assigned and amended by an Assignment and Amending Agreement dated June 10, 2010 among the Assignor, the Assignee, CBI, CCI, CLP, CWLP and PNCC, the Assignor agreed to sell the Trade-marks to the Assignee and the Assignee agreed to purchase the Trade-marks from the Assignor;

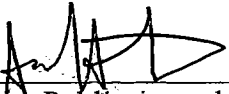
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that pursuant to an Assignment and Assumption Agreement among the Assignor, the Assignee, PNCC, CBI, CCI and CLP and a Bill of Sale by the Assignor, CBI, CCI and CLP in favour of the Assignee, each dated effective as of **July 13, 2010**, the Assignor has assigned and transferred and by these presents does assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trade-marks, including all rights in respect of all wares and services in association with which the Trade-marks may have been used, together with all right of action resulting from any adverse use of the Trade-marks or any confusingly similar trade-marks prior to the effective date of this assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the said Trade-marks, the same to be held by the Assignee, its successors and assigns as fully and effectually as they would have been held by the Assignor had this assignment and transfer not been made.

The Assignor agrees that, at the request and expense of the Assignee, the Assignor will execute and deliver to the Assignee such further documents as may be reasonably necessary to allow the Assignee to record the assignment and to protect and enforce its rights in the Trade-marks.

[Signature Page Follows]

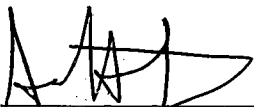
This assignment may be executed in separate counterparts of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

EXECUTED before me at the City)
of Toronto, in the Province of)
Ontario on the ___ day of)
_____, 2010.)



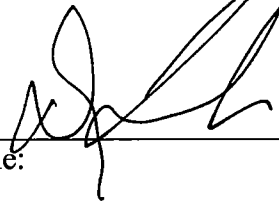
Notary Public in and for the Province of)
Ontario)

EXECUTED before me at the City)
of Toronto, in the Province of)
Ontario on the ___ day of)
_____, 2010.)



Notary Public in and for the Province of)
Ontario)

CANWEST PUBLISHING INC.

By: 

Name:

Title:

By: _____
Name:

Title:

POSTMEDIA NETWORK INC.

By: 

Name:

Title:

Schedule A

Trade-marks

Trade-mark	Country	Owner on Record (Name Reporter)	Application Number	Registration Number
DOSE & DESIGN	AU	Canwest Publishing Inc. (Formerly owned by CanWest MediaWorks Inc. which is now known as Canwest Media Inc.)	1134975	1134975
POSTMEDIA NETWORK	CAN	Canwest Publishing Inc.	1486433	
CANADIANRETAIL.COM & DESIGN	CAN	CanWest Interactive, a division of CanWest MediaWorks Publications Inc.	1096063	627381
SERIOUSLY WESTCOAST	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Global Communications Corp.)	1211647	685937
VALUE PLUS	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	0569092	334850
HARBOUR CITY STAR	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	0828725	485684
EVERY CEO STARTS WITH ABC	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1129822	594376
RAISE-A-READER	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1129819	594491
RAISE-A-READER DAY	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1129820	597055

RAISE A READER-LIRE, C'EST GRANDIR & DESIGN	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1173214	613948
RAISE A READER & DESIGN	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1173213	613992
LIRE, C'EST GRANDIR	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1173212	614168
RAISE-A-READER KIDS CLUB	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1129821	633455
AUCTIONMART	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1145916	721905
AUCTIONMART & Design	CAN	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	1145915	722747
I LOVE SURREY	CAN	Canwest Publishing Inc. (Formerly owned by CanWest MediaWorks Ltd.)	1254895	685193
BURNABY SUN	CAN	Canwest Publishing Inc.	1388315	
FRASER VALLEY SUN	CAN	Canwest Publishing Inc.	1388321	
NORTH SHORE SUN	CAN	Canwest Publishing Inc.	1388316	
RICHMOND SUN	CAN	Canwest Publishing Inc.	1388314	
SURREY SUN	CAN	Canwest Publishing Inc.	1388322	

DRIVING.CA & CAR DESIGN	CAN	Canwest Publishing Inc.	1290372	
WORKING	CAN	Canwest Publishing Inc.	1427244	
WORKING.COM	CAN	Canwest Publishing Inc.	1427245	
DELIVERING. INSPIRING. STORIES.	CAN	Canwest Publishing Inc.	1429888	
THE GAZETTE E OFFERS Design	CAN	Canwest Publishing Inc.	1469336	
TV TIMES	CAN	Canwest Publishing Inc.	324317	169088
TV/TIMES DESIGN	CAN	Canwest Publishing Inc.	333576	177270
INFOMART	CAN	Canwest Publishing Inc.	0395445	224484
THE DAILY COLONIST	CAN	Canwest Publishing Inc.	442918	249881
VICTORIA TIMES	CAN	Canwest Publishing Inc.	0442919	252486
RRSP INFORMATION MART	CAN	Canwest Publishing Inc.	469983	266252
THE FLYER FORCE	CAN	Canwest Publishing Inc.	0522228	310010
WINDSOR STAR HOMES	CAN	Canwest Publishing Inc.	535937	317026
NEIGHBORHOOD NEWS MAGAZINE	CAN	Canwest Publishing Inc.	0552258	319255

NEIGHBORS	CAN	Canwest Publishing Inc.	0569688	334212
FAMILY HEALTH & DESIGN	CAN	Canwest Publishing Inc.	0634969	372799
TOUCHLINE	CAN	Canwest Publishing Inc.	645087	376295
INFOMART ONLINE & DESIGN	CAN	Canwest Publishing Inc.	0634064	379991
INFOMART ONLINE	CAN	Canwest Publishing Inc.	0637548	380026
THE GAZETTE INFO-LINE	CAN	Canwest Publishing Inc.	0669341	394283
LA LIGNE INFO-GAZETTE	CAN	Canwest Publishing Inc.	0669369	394284
ALBERTA ALIVE	CAN	Canwest Publishing Inc.	0677450	394354
ALBERTA ALIVE DESIGN	CAN	Canwest Publishing Inc.	0677453	394355
THE OTTAWA CITIZEN	CAN	Canwest Publishing Inc.	678978	399443
EMPLOYMENT OPPORTUNITIES & DESIGN	CAN	Canwest Publishing Inc.	0667970	400108
AQ ADVERTISING QUARTERLY & DESIGN	CAN	Canwest Publishing Inc.	0682979	402677
987-INFO	CAN	Canwest Publishing Inc.	0698177	408190

THE PROVINCE	CAN	Canwest Publishing Inc.	0700427	408219
TV TIMES DESIGN	CAN	Canwest Publishing Inc.	0673895	408334
TORCH DESIGN	CAN	Canwest Publishing Inc.	720991	422408
THE OTTAWA CITIZEN ADVANTAGE & DESIGN	CAN	Canwest Publishing Inc.	666101	423551
FAMILY HEALTH	CAN	Canwest Publishing Inc.	723307	426537
HOME & AWAY	CAN	Canwest Publishing Inc.	0704382	427472
QUICKWIRE	CAN	Canwest Publishing Inc.	0739947	434158
Q DESIGN	CAN	Canwest Publishing Inc.	0741290	440143
GETWIRE	CAN	Canwest Publishing Inc.	741292	440994
OTTAWA LIVING	CAN	Canwest Publishing Inc.	0735786	443283
THE VANCOUVER SUN	CAN	Canwest Publishing Inc.	700430	454949
VANCOUVER SUN	CAN	Canwest Publishing Inc.	0700431	454950
ROCKIN' THE RIM	CAN	Canwest Publishing Inc.	0762326	455358

ADITUS & DESIGN	CAN	Canwest Publishing Inc.	0740655	461433
NEW FRIENDSHIPS ON CALL RSVP & DESIGN	CAN	Canwest Publishing Inc.	0719284	462090
ADITUS	CAN	Canwest Publishing Inc.	0740658	462206
WINRAES	CAN	Canwest Publishing Inc.	788886	462929
THE WINDSOR STAR & DESIGN	CAN	Canwest Publishing Inc.	779381	466196
DEPTHFINDER	CAN	Canwest Publishing Inc.	0797749	466869
DISCOVER CALGARY	CAN	Canwest Publishing Inc.	0838291	489924
SUN RUN	CAN	Canwest Publishing Inc.	0735179	496752
THE VANCOUVER SUN RUN	CAN	Canwest Publishing Inc.	735182	496753
SUN SPORTS	CAN	Canwest Publishing Inc.	0793041	496754
THE PROVINCE DESIGN	CAN	Canwest Publishing Inc.	0862788	501236
THE OTTAWA CITIZEN FOR RENT GUIDE & DESIGN	CAN	Canwest Publishing Inc.	0804816	502698
THE VANCOUVER SUN & DESIGN	CAN	Canwest Publishing Inc.	854297	503006
CHRISTMAS IS FOR KIDS	CAN	Canwest Publishing Inc.	0852523	516215

OTTAWA CITIZEN ONLINE & DESIGN	CAN	Canwest Publishing Inc.	852490	518073
QUEUE	CAN	Canwest Publishing Inc.	0876215	518984
OTTAWA CITIZEN (ON SCREEN DESIGN) & DESIGN	CAN	Canwest Publishing Inc.	0852491	523809
WEBWIRE	CAN	Canwest Publishing Inc.	896194	524884
QUICKTRAC	CAN	Canwest Publishing Inc.	0896193	524885
RSVP	CAN	Canwest Publishing Inc.	0857730	528401
START YOUR SEARCH FROM HOME	CAN	Canwest Publishing Inc.	0876561	528606
CAREERCLICK	CAN	Canwest Publishing Inc.	874652	528645
CARCLICK	CAN	Canwest Publishing Inc.	874651	528647
OTTAWA CITIZEN ONLINE & MAPLE LEAF DESIGN	CAN	Canwest Publishing Inc.	0895610	534098
OTTAWA CITIZEN ONLINE & DESIGN	CAN	Canwest Publishing Inc.	0895609	536871
HOMESCLICK	CAN	Canwest Publishing Inc.	0874653	553209

TIMES COLONIST	CAN	Canwest Publishing Inc.	872040	557462
OTTAWA CITIZEN & DESIGN (1)	CAN	Canwest Publishing Inc.	0852492	558481
OTTAWA CITIZEN & DESIGN	CAN	Canwest Publishing Inc.	0852493	558482
CITIZEN CLASSIFIEDS	CAN	Canwest Publishing Inc.	1027841	560911
EDMONTON JOURNAL	CAN	Canwest Publishing Inc.	1059218	584829
CALGARY HERALD	CAN	Canwest Publishing Inc.	1107134	592075
i DESIGN	CAN	Canwest Publishing Inc.	1117127	622918
A NATION ON FILE	CAN	Canwest Publishing Inc.	1117126	622974
HOT!	CAN	Canwest Publishing Inc.	1092519	641899
DRIVING	CAN	Canwest Publishing Inc.	1154138	675053
DRIVING	CAN	Canwest Publishing Inc.	1142930	677148
WHERE PERSPECTIVES CONNECT	CAN	Canwest Publishing Inc.	1286732	681895

SWERVE Design	CAN	Canwest Publishing Inc.	1233143	682358
MIX	CAN	Canwest Publishing Inc.	1074853	684839
BUBBLES Design	CAN	Canwest Publishing Inc.	1286730	700382
WORKING	CAN	Canwest Publishing Inc.	1285187	748293
WORKING.COM	CAN	Canwest Publishing Inc.	1285192	751166
DRIVING.CA	CAN	Canwest Publishing Inc.	1290374	752522
AUCTIONMART & DESIGN	EU	Canwest Publishing Inc. (Formerly owned by CanWest MediaWorks Inc. which is now known as Canwest Media Inc.)	2870418	2870418
AUCTIONMART	EU	Canwest Publishing Inc. (Formerly owned by CanWest MediaWorks Inc. which is now known as Canwest Media Inc.)	2870889	2870889
AUCTIONMART CANADA.COM & DESIGN	US	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	78165765	
AUCTIONMART	US	Canwest Publishing Inc. (Formerly owned by Canwest Media Inc.)	78165758	