

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Wecker		08/25/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Out of the Blue, Inc.		
Street Address:	474 Joann Lane		
City:	Alexandria		
State/Country:	KENTUCKY		
Postal Code:	41001		
Entity Type:	CORPORATION: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3461874	BRANDFLICK	
CORRESPONDENCE DATA			
Fax Number:	(513)651-3836		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5136292814		
Email:	eokerson@graydon.com		
Correspondent Name:	Eric C. Okerson		
Address Line 1:	511 Walnut Street		
Address Line 2:	Suite 1900		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	OU005 100001		
NAME OF SUBMITTER:	Eric C. Okerson		
Signature:	/Eric C. Okerson/		
Date:	08/25/2010		

CH \$40.00 3461874

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of August 25, 2010, by and between (i) David Wecker ("Transferor") whose mailing address is 474 Joann Lane, Alexandria, Kentucky 41001, and (ii) Out of the Blue, Inc., a Kentucky corporation ("Transferee"), with an address at 474 Joann Lane, Alexandria, Kentucky 41001, under the following circumstances:

A. Assignor has registered the following trademark (the "Mark"):

Mark: **BRANDFLICK** (U.S. Reg. No. 3,461,874);

B. Assignee desires to acquire all rights, title and interest in and to said Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers and sets over unto said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Mark, the goodwill of the line of business in connection with which the Mark are used, all state or federal applications and/or resulting registrations for trademarks or service marks relating to the Mark, and the right to sue and recover damages for past infringement of the Mark.

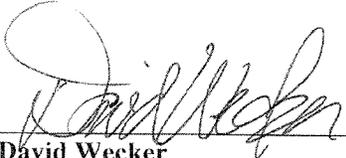
Assignor agrees to cooperate, provide information, and sign all papers to register, protect, prosecute, enforce, maintain, perfect or vest title in the Mark in the United States and abroad, as deemed desirable by Assignee, including without limitation any paperwork for submission to the United States Patent and Trademark Office such as applications, oaths, declarations, assignments, and powers of attorney.

Assignor hereby authorizes Assignee the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other governmental office of this country or abroad for recordation of this document.

IN WITNESS WHEREOF, said Assignor and Assignee have hereunto executed this instrument as of the date first above written.

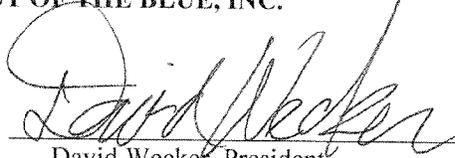
Assignor:

Assignee:



David Wecker

OUT OF THE BLUE, INC.

By: 

David Wecker, President

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