

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CANWEST MEDIA INC.		07/12/2010	COMPANY: CANADA
RECEIVING PARTY DATA			
Name:	CANWEST PUBLISHING INC.		
Street Address:	1450 Don Mills Road		
City:	Don Mills		
State/Country:	CANADA		
Postal Code:	M3B 2X7		
Entity Type:	COMPANY: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78165758	AUCTIONMART	
Serial Number:	78165765	AUCTIONMART CANADA.COM	
CORRESPONDENCE DATA			
Fax Number:	(514)904-8101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipmtl@osler.com		
Correspondent Name:	Sofia Aguilar		
Address Line 1:	1000 de la Gauchetiere St. West		
Address Line 2:	Suite 2100		
Address Line 4:	Montreal, CANADA H3B 4W5		
ATTORNEY DOCKET NUMBER:	1124623(TRUNG1)		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$65.00 78165758

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Sofia Aguilar

Signature:

/Sofia Aguilar/

Date:

08/25/2010

Total Attachments: 5

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CONFIRMATORY ASSIGNMENT OF TRADE-MARKS

WHEREAS Canwest Media Inc., a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is 201 Portage Ave., 31st Floor, Winnipeg, Manitoba, R3B 3L7, (the "Assignor"), was the owner of the trade-marks listed in the attached Schedule A (the "Trade-marks");

AND WHEREAS Canwest Publishing Inc., a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is 1450 Don Mills Road, Don Mills, Ontario, M3B 2X7 (the "Assignee"), was desirous of acquiring from the Assignor all of the right, title and interest in and to the Trade-marks together with the goodwill associated with the Trade-marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that pursuant to a conveyance between the parties in the Omnibus Transition and Reorganization Agreement dated **June 8, 2010** among the Assignor, the Assignee, Canwest Global Communications Corp., Canwest Television Limited Partnership, The National Post Company, Canwest Limited Partnership and National Post Inc., the Assignor has assigned and transferred and by these presents does assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trade-marks, including all rights in respect of all wares and services in association with which the Trade-marks may have been used, together with all right of action resulting from any adverse use of the Trade-marks or any confusingly similar trade-marks prior to the effective date of this assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the said Trade-marks, the same to be held by the Assignee, its successors and assigns as fully and effectually as they would have been held by the Assignor had this assignment and transfer not been made.

The Assignor agrees that, at the request and expense of the Assignee, the Assignor will execute and deliver to the Assignee such further documents as may be reasonably necessary to allow the Assignee to record the assignment and to protect and enforce its rights in the Trade-marks.

[Signature Page Follows]

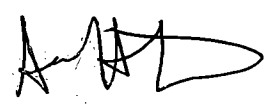
This assignment may be executed in separate counterparts of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

EXECUTED before me at the City)
of _____, in the Province of)
_____ on the ___ day of)
_____, 2010.)
)
)
)
)
)
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)

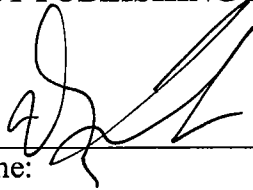
CANWEST MEDIA INC.

By: _____
Name:
Title:

EXECUTED before me at the City)
of Toronto, in the Province of)
Ontario on the ___ day of)
_____, 2010.)
)
)
)
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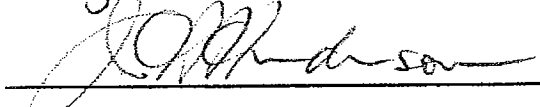


CANWEST PUBLISHING INC.

By:  _____
Name:
Title:

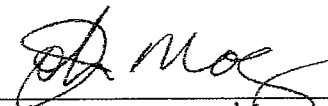
This assignment may be executed in separate counterparts of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

EXECUTED before me at the City)
of Winnipeg, in the Province of)
Manitoba on the 12th day of)
July, 2010.)

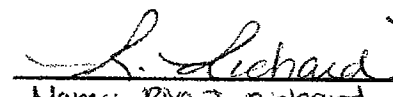


JANICE AUDREY ANDERSON
A NOTARY PUBLIC
IN AND FOR THE PROVINCE OF MANITOBA
APPOINTMENT EXPIRES MAY 14, 2012

CANWEST MEDIA INC.

By: 

Name: John E. Maguire
Title: Chief Financial Officer



Name: Riva J. Richard
Title: Corporate Secretary

EXECUTED before me at the City)
of _____, in the Province of)
_____ on the ___ day of)
_____, 2010.)

Notary Public in and for the Province of)
Ontario)

CANWEST PUBLISHING INC.

By: _____
Name: _____
Title: _____

Schedule A

Trade-marks

Trade-mark	Status	Country	App. Number	Reg. Number (TMA)
DOSE & DESIGN	Registered	AU	1134975	1134975
AUCTIONMART	Registered	CAN	1145916	721905
AUCTIONMART & Design	Registered	CAN	1145915	722747
EVERY CEO STARTS WITH ABC	Registered	CAN	1129822	594376
HARBOUR CITY STAR	Registered	CAN	0828725	485684
I LOVE SURREY	Registered	CAN	1254895	685193
LIRE, C'EST GRANDIR	Registered	CAN	1173212	614168
RAISE A READER & DESIGN	Registered	CAN	1173213	613992
RAISE A READER-LIRE, C'EST GRANDIR & DESIGN	Registered	CAN	1173214	613948
RAISE-A-READER	Registered	CAN	1129819	594491
RAISE-A-READER DAY	Registered	CAN	1129820	597055
RAISE-A-READER KIDS CLUB	Registered	CAN	1129821	633455
VALUE PLUS	Registered	CAN	0569092	334850
AUCTIONMART	Registered	EU	2870889	2870889
AUCTIONMART & DESIGN	Registered	EU	2870418	2870418
AUCTIONMART	Allowed	US	78165758	
AUCTIONMART CANADA.COM &	Pending	US	78165765	

Trade-mark	Status	Country	App. Number	Reg. Number (TMA)
DESIGN				