

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Incfusion Corporation		08/23/2010	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Flixster, Inc.
Street Address:	1730 Jackson Street, Suite 106
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94109
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3465697	CERTIFIED FRESH ROTTEN TOMATOES
Registration Number:	2492006	ROTTEN TOMATOES
Registration Number:	3592052	ROTTEN TOMATOES
Registration Number:	3465701	ROTTEN TOMATOES
Registration Number:	3465699	ROTTEN TOMATOES
Registration Number:	3465700	ROTTEN TOMATOES
Registration Number:	3465698	ROTTEN TOMATOES
Registration Number:	3553619	TOMATOMETER

**CORRESPONDENCE DATA**

Fax Number: (650)938-5200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 650-988-8500  
 Email: trademark@fenwick.com  
 Correspondent Name: Fenwick & West LLP  
 Address Line 1: 801 California Street

CH \$215.00 3465697

Address Line 2: Silicon Valley Center  
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	25734-00070-1094
NAME OF SUBMITTER:	Connie L. Ellerbach
Signature:	/cle1087/
Date:	08/25/2010

Total Attachments: 3  
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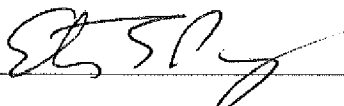
## TRADEMARK ASSIGNMENT

WHEREAS, Incfusion Corporation, a California corporation, having a place of business at 208 Utah Street, 4th Floor, San Francisco, CA 94103, is the owner of the trademarks, and applications and registrations thereof, as set forth on Schedule A attached hereto.

WHEREAS, Flixster, Inc., a Delaware corporation, having a place of business at 208 Utah Street, 4th Floor, San Francisco, CA 94103, is desirous of acquiring said trademarks, and any and all applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Incfusion Corporation does hereby assign unto Flixster Inc., all right, including common law rights, title and interest to said trademarks together with the goodwill of the business symbolized by said trademarks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

Incfusion Corporation

By:   
Name: STEVEN POLSKY  
Title: PRESIDENT & COO  
Date: 8/23/10

**SCHEDULE A****REGISTERED MARKS**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
CERTIFIED FRESH ROTTEN TOMATOES (and Design)	Canada	TMA757,259	01/18/2010
CERTIFIED FRESH ROTTEN TOMATOES (and Design)	United States	3,465,697	07/15/2008
ROTTEN TOMATOES	Benelux	791,117	02/02/2006
ROTTEN TOMATOES	European Union	005,591,037	01/29/2008
ROTTEN TOMATOES	Japan	5,258,976	08/21/2009
ROTTEN TOMATOES	United States	2,492,006	09/25/2001
ROTTEN TOMATOES (and Design)	Australia	1.212.759	11/29/2007
ROTTEN TOMATOES (and Design)	European Union	005,822,864	01/31/2008
ROTTEN TOMATOES (and Design)	Japan	5,258,975	08/21/2009
ROTTEN TOMATOES (and Design)	United Kingdom	2,473,654	11/28/2007
ROTTEN TOMATOES (and Design)	United States	3,592,052	03/27/2009
ROTTEN TOMATOES (and Design)	United States	3,465,701	07/15/2008

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
ROTTEN TOMATOES (and Design)	United States	3,465,699	07/15/2008
ROTTEN TOMATOES (and Design)	United States	3,465,698	07/15/2008
ROTTEN TOMATOES (and Design)	United States	3,465,700	07/15/2008
TOMATOMETER	Canada	TMA757,153	01/15/2010
TOMATOMETER	United States	3,553,619	12/30/2008

**PENDING APPLICATIONS**

<u>MARK</u>	<u>COUNTRY</u>	<u>APPLICATION NO.</u>	<u>APPLICATION DATE</u>
ROTTEN TOMATOES	Canada	1,405,469	07/30/2008
ROTTEN TOMATOES	Canada	1,405,470	07/30/2008
ROTTEN TOMATOES (and Design)	Canada	1,405,472	07/30/2008
ROTTEN TOMATOES (and Design)	Canada	1,405,473	07/30/2008
ROTTEN TOMATOES (and Design)	China	6,409,606	11/30/2007
ROTTEN TOMATOES (and Design)	China	6,509,605	11/30/2007
ROTTEN TOMATOES (and Design)	India	1,626,568	11/30/2007
ROTTEN TOMATOES (and Design)	India	1,626,569	11/30/2007