

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CANWEST LIMITED PARTNERSHIP by its General Partner CANWEST (CANADA) INC.	FORMERLY CANWEST MEDIWORKS LIMITED PARTNERSHIP by its General Partner CANWEST MEDIWORKS (CANADA) INC.	07/13/2010	LIMITED PARTNERSHIP: CANADA
RECEIVING PARTY DATA			
Name:	POSTMEDIA NETWORK INC.		
Street Address:	c/o Davies Ward Phillips & Vineberg LLP, 1 First Canadian Place, 100 King Street West		
Internal Address:	Suite 4400		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5X 1B1		
Entity Type:	COMPANY: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78654412	DOSE	
Serial Number:	78655368	D DOSE	
CORRESPONDENCE DATA			
Fax Number:	(514)904-8101		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ipmtl@osler.com		
Correspondent Name:	Sofia Aguilar		
Address Line 1:	1000 de la Gauchetiere St. West		
Address Line 2:	Suite 2100		
Address Line 4:	Montreal, CANADA H3B 4W5		
ATTORNEY DOCKET NUMBER:	1124623(TRUNG3)		

OP \$65.00 78654412

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Sofia Aguilar
Signature:	/Sofia Aguilar/
Date:	08/25/2010

Total Attachments: 6

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CONFIRMATORY ASSIGNMENT OF TRADE-MARKS

WHEREAS Canwest Limited Partnership (the "Assignor"), a limited partnership governed under the laws of the Province of Ontario, by its **general partner Canwest (Canada) Inc.** ("CCI"), the full post office address of whose principal office or place of business is 1450 Don Mills Road, Don Mills, Ontario, M3B 2X7, was the owner of the trade-marks listed in the attached Schedule A (the "Trade-marks");

AND WHEREAS Postmedia Network Inc. (formerly 7536321 Canada Inc.), a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is c/o Davies Ward Phillips & Vineberg LLP, 1 First Canadian Place, 100 King Street West, Suite 4400, Toronto, Ontario, M5X 1B1 (the "Assignee"), was desirous of acquiring from the Assignor all of the right, title and interest in and to the Trade-marks together with the goodwill associated with the Trade-marks;

AND WHEREAS pursuant to an Asset Purchase Agreement dated May 10, 2010 among the Assignor, Canwest Books Inc. ("CBI"), CCI, Canwest Publishing Inc. ("CPI"), Postmedia Network Canada Corp. (formerly 7535538 Canada Inc.) ("PNCC") and CW Acquisition Limited Partnership ("CWLP"), as assigned and amended by an Assignment and Amending Agreement dated June 10, 2010 among the Assignor, the Assignee, CBI, CCI, CPI, CWLP and PNCC, the Assignor agreed to sell the Trade-marks to the Assignee and the Assignee agreed to purchase the Trade-marks from the Assignor;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that pursuant to an Assignment and Assumption Agreement among the Assignor, the Assignee, PNCC, CBI, CCI and CPI and a Bill of Sale by the Assignor, CBI, CCI and CPI in favour of the Assignee, each dated effective as of **July 13, 2010**, the Assignor has assigned and transferred and by these presents does assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trade-marks, including all rights in respect of all wares and services in association with which the Trade-marks may have been used, together with all right of action resulting from any adverse use of the Trade-marks or any confusingly similar trade-marks prior to the effective date of this assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the said Trade-marks, the same to be held by the Assignee, its successors and assigns as fully and effectually as they would have been held by the Assignor had this assignment and transfer not been made.

The Assignor agrees that, at the request and expense of the Assignee, the Assignor will execute and deliver to the Assignee such further documents as may be reasonably necessary to allow the Assignee to record the assignment and to protect and enforce its rights in the Trade-marks.

[Signature Page Follows]

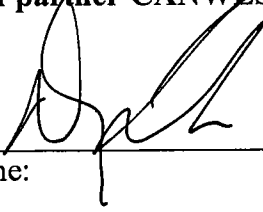
This assignment may be executed in separate counterparts of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

EXECUTED before me at the City)
of Toronto, in the Province of)
Ontario on the ___ day of)
_____, 2010.)



Notary Public in and for the Province of)
Ontario)

**CANWEST LIMITED PARTNERSHIP by
its general partner CANWEST (CANADA)
INC.**

By: 

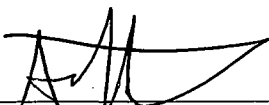
Name:

Title:

By: _____
Name:

Title:

EXECUTED before me at the City)
of Toronto, in the Province of)
Ontario on the ___ day of)
_____, 2010.)



Notary Public in and for the Province of)
Ontario)

POSTMEDIA NETWORK INC.

By: 

Name:

Title:

Schedule A

Trade-marks

Trade-mark	Country	Owner on Record (Name Reporter)	Application Number	Registration Number
IT STARTS HERE	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1253844	
PIZZA DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364569	
REACHCANADA	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1008866	540673
GO!	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1145544	608614
THE NORTH ISLANDER	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1232214	664934
REACHCANADA & DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1312082	709896
HOUSEHUNTING.CA & DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1361838	735941
DOSE & DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1241379	736038
D & DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1241380	736039
DOSE	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1241384	736040

FAUCET DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364572	744330
TRUCK DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364699	744331
HAMMER DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364677	744332
SCALE DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364676	744333
TOOTH Design	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364674	744334
FLOWER DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364670	744335
CAR DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364701	744336
PLATE DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364432	744345
HOUSE DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364433	744346
GO! LOCAL	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1356594	752984
GO!LOCAL DESIGN	CAN	Canwest (Canada) Inc. as general partner for and on behalf of Canwest Limited Partnership	1364566	752986
FACEOFF	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1366428	

FACEOFF.COM	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1366423	
OTTAWA RUSHHOUR & DESIGN	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1324620	
FACEOFF.COM	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1069150	581602
THE STARPHOENIX BRIDGE CITY BOOGIE & DESIGN	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337270	722096
RUSH HOUR	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1247997	737455
PET SUPERSTARS	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1384588	738799
SASKATOON RUSHHOUR	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337262	761678
WINDSOR RUSHHOUR	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337263	761974
CALGARY RUSHHOUR DESIGN	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337245	762027
EDMONTON RUSHHOUR & DESIGN	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337246	762135
MONTREAL RUSHHOUR	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337264	762135

REGINA RUSHHOUR	CAN	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	1337257	762160
THE VANCOUVER SUN ENTRÉE Design	CAN	CanWest MediaWorks (Canada) Inc., as general partner for and on behalf of CanWest MediaWorks Limited Partnership	1408159	
DOSE & DESIGN	EU	CanWest MediaWorks (Canada) Inc., as general partner for and on behalf of CanWest MediaWorks Limited Partnership	5304803	5304803
DOSE	NZ	CanWest MediaWorks (Canada) Inc., as general partner for and on behalf of CanWest MediaWorks Limited Partnership	731464	731464
DOSE & DESIGN	NZ	CanWest MediaWorks (Canada) Inc., as general partner for and on behalf of CanWest MediaWorks Limited Partnership	731466	731466
DOSE	US	Canwest Limited Partnership by its general partner Canwest (Canada) Inc.	78654412	3669420
DOSE & DESIGN	US	CanWest MediaWorks Limited Partnership by its General Partner CanWest MediaWorks (Canada) Inc.	78655368	