

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sheex, LLC		05/01/2010	LIMITED LIABILITY COMPANY: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Sheex, Inc.
Street Address:	Two Logan Square, Twelfth Floor
Internal Address:	Eighteenth and Arch Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19103-2760
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77931578	BREATHE
Serial Number:	77481626	
Serial Number:	77481623	SHEEX
Serial Number:	85094466	SHEEX
Serial Number:	77739592	SHEEX PERFORMANCE BEDDING
Serial Number:	77481615	SHEEX PERFORMANCE SHEETS
Serial Number:	77760844	SLEEP BETTER. PLAY BETTER.
Serial Number:	85094457	SLEEP FIT

CORRESPONDENCE DATA

Fax Number: (404)962-6831
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-885-3380

OP \$215.00 77931578

900170217

**TRADEMARK
 REEL: 004267 FRAME: 0024**

Email: trademarks@troutmansanders.com
Correspondent Name: F. Richard Rimer, Jr.
Address Line 1: 600 Peachtree Street NE
Address Line 2: Suite 5200
Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	234938.1 - SHEEX MARKS
NAME OF SUBMITTER:	F. Richard Rimer, Jr.
Signature:	/frr/
Date:	08/25/2010
Total Attachments: 1 source=Certificate of Conversion#page1.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A SOUTH CAROLINA LIMITED LIABILITY COMPANY UNDER THE NAME OF "SHEEX, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "SHEEX, LLC" TO "SHEEX, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2010, AT 11:30 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF MAY, A.D. 2010.

4823168 8100V

100728511

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8105069

DATE: 07-09-10

RECORDED: 08/25/2010

TRADEMARK
REEL: 004267 FRAME: 0026