

Form PTO-1594
1-31-92

U.S. Department of Commerce
Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Our Ref.: DJB-3971-7

Mail Stop Assignment Recordation Services

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Armin Glueck</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State: <input type="checkbox"/> Other: _____</p> <p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other: _____ <u>Confirmatory Assignment</u></p> <p>Execution Date: _____ <u>June 1, 2010</u></p>	<p>2. Name and address of receiving party(ies): Name: <u>Kenover Marketing Corporation</u> Internal Address: _____ Street Address: <u>9 Twenty-Ninth Street</u></p> <p>City: <u>Brooklyn</u> State/Country: <u>New York</u> Zip: <u>11232</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>New York</u> <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Designations must be a separate document from Assignment) Additional name/s & address/es attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:


<p>A. Trademark Application No.(s) (1) <u>77/807,391</u> (2) (3)</p>	<p>B. Trademark Registration No.(s) (1) <u>3,813,238</u> (2) (3)</p>
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Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Donna J. Bunton</u> Internal Address: _____ Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u> City <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41)(8521; \$40) (8522; \$25)\$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>
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DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p><u>Donna J. Bunton</u> Name of Person Signing</p>	<p> Signature</p>	<p><u>August 24, 2010</u> Date</p>
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Total number of pages including cover sheet, attachments and document: 2

DJB:ew

CH \$40.00 141140 77807391

CONFIRMATORY ASSIGNMENT

WHEREAS, Armin Glueck, a U.S. citizen, having an address of 1266 45th Street, Brooklyn, New York 11219 (hereinafter "Assignor") has adopted, used and is the record owner of the trademark SHIBOLIM & Design and U.S. Application Serial No. 77/607,391 to register said mark, filed August 18, 2009; and

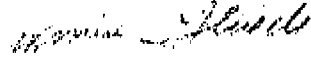
WHEREAS, Kenover Marketing Corporation, a New York corporation, having a place of business at 9 Twenty-Ninth Street, Brooklyn, New York 11232 (hereinafter "Assignee") has acquired all of Assignor's rights, title and interest in and to the trademark SHIBOLIM & Design, the goodwill symbolized thereby, and the trademark application to register said mark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, pursuant to that certain Asset Purchase Agreement dated as of September 16, 2009 and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that as of September 16, 2009, it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to Assignee, nunc pro tunc as of said date, all rights, title and interest in and to the trademark SHIBOLIM & Design, the goodwill symbolized thereby and Application Serial No. 77/607,391 for said mark.

ARMIN GLUECK

Date: June 1, 2010

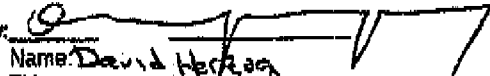
By:



KENOVER MARKETING CORPORATION

Date: June 1, 2010

By:


Name: David Herzog
Title: CEO

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